

October 2, 2026

Brock Jackman
Principal
Bountiful High School

Via email: [REDACTED]

Dear Principal Jackman,

I'm writing from [TeachKind](#), which supports thousands of educators nationwide with resources that connect compassion for animals to academic learning. We are reaching out in response to a recent [report](#) that two chicks were allegedly used in a homecoming dance proposal and were later found abandoned near the school.

Thankfully, the chicks were rescued and have since been placed with a foster hen. Still, the [sadness expressed by community members](#) reflects something important: People understand that **helpless chicks are not props or objects to be used for a moment and then discarded**. They are individuals who depend entirely on others for protection.

While we assume that the school was not directly involved in the reported incident, events like this provide an important opportunity to reinforce how thoughtful choices help keep everyone safe. One simple yet powerful lesson is this: If an idea involves a living being, choose a creative, animal-free alternative instead. A stuffed animal, a handmade sign, or a clever theme can make the moment special without putting anyone at risk.

Encouraging students to pause and consider another animal's perspective strengthens the same skills teachers work hard to cultivate every day: empathy, sound judgment, accountability, and respect—regardless of differences. Schools play a vital role in helping young people understand how their actions affect others and in recognizing that respect and responsibility extend beyond interactions with peers.

To support that effort, we are sending a selection of free resources, including assorted stickers and copies of our [Animal Rescue Stories](#) for grades 10–12. These high-interest texts invite students to examine real-life decisions, evaluate how humans respond when animals need help, and consider how thoughtful action can change someone's life.

We are also sending several copies of [Animalkind: Remarkable Discoveries About Animals and Revolutionary New Ways to Show Them Compassion](#), including one copy designated for your school library. The book introduces readers to animals' remarkable intelligence, relationships, creativity, and emotional lives while encouraging them to reconsider common assumptions about how animals should be treated.



If there is interest, we would be delighted to provide copies of *Animalkind* for an entire grade level or even the entire school. We would also be happy to share additional educator resources tailored to your students and staff, always free of charge.

We hope that these materials will help students recognize a truth that extends far beyond this reported incident: **Every animal is someone.** Whether a chick, a dog, a squirrel, or a classmate, every individual deserves consideration, protection, and respect. By reinforcing that message now, Bountiful High School can transform community concern into stronger awareness, more thoughtful choices, and a culture in which compassion guides action.

Thank you for all you do to support the students, families, and educators of Bountiful High School. We would be honored to partner with your educators and provide any additional books or resources that would best serve your school community.

Sincerely,

Julie Everett

Senior Writer and Engagement Coordinator

[TeachKind](http://TeachKind.org) | PETA's Humane Education Division

Cc: Justin Brooks, Assistant Principal ([REDACTED])
Lisa Day, Assistant Principal ([REDACTED])
Thomas Zarate, Assistant Principal ([REDACTED])

