

Dear Jennifer,

Hello from your fans here at PETA! *Pretend Cooking Show* is so fun, and the episodes with your mom are especially sweet to watch.

With Mother's Day around the corner, would you be open to whipping up a dairy-free, egg-free episode celebrating mothers of all kinds? We'd be happy to provide any ingredients you need, delivered to your door, to make it seamless for you.

Most people don't realize that recipes calling for rich dairy products can be made totally vegan. From omelets, French toast, and cinnamon rolls to dulce de leche cakes, apple pie, and ice cream sundaes, today's [plant-based milks](#), [cheeses](#) (including [artisanal](#)), [whipped](#) and [heavy creams](#), and egg alternatives like [JUST Egg](#)—or even swaps like banana or applesauce—are incredibly delicious.

Why we ask? Animals love their mothers just as much as we love ours—but in both the dairy and egg industries, these bonds are broken early and painfully. We're not asking you to make a statement, just to consider exploring and celebrating animal-free recipes that keep all moms and their offspring in mind.

Whether it's recreating a cherished family dish or inventing a new one, your next kitchen creation can show that compassion doesn't mean sacrificing taste.

Would you like us to send you some goodies?

Thank you so much for your time and consideration—and Happy Mother's Day to you and Pat!

Sincerely,

Lisa Lange
Senior Vice President of Communications
PETA