

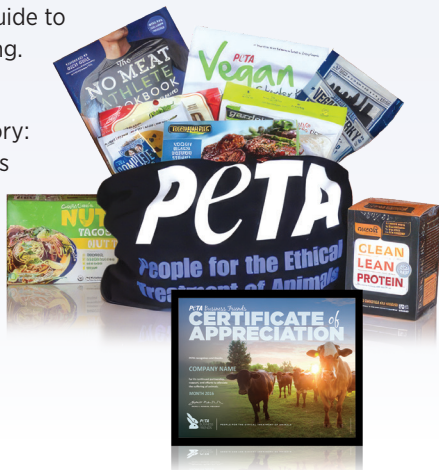
# Partner With PETA Locally: Connect With Supporters in Your Community!



People for the Ethical Treatment of Animals (PETA) is the largest animal rights organization in the world, with more than 10.4 million members and supporters. In return for a one-time donation, PETA provides marketing benefits year-round.

## All Neighborhood PETA Business Friends receive the following.

- A framed Certificate of Appreciation
- Use of the PETA Business Friends logo
- E-mail promotions
  - ♦ PETA's shopping guide E-Mail—a monthly shopping and style guide with approximately 600,000 subscribers (Your company featured within).
  - ♦ Spotlight placement in our Holiday Shopping Guide E-mail
- Listings on PETA websites
  - ♦ PETA Shopping Guide: Your ultimate guide to cruelty-free living.
  - ♦ PETA Business Friends Directory: Your business is featured as a recognized supporter of PETA, visible to millions of compassionate consumers.
- Consideration for PETA Prime blog placement
- Company name listed in PETA's Annual Review (published on our website, plus 16,000 copies printed yearly)
- Priority access to sponsorship opportunities and celebrity gifting events.
- Annual subscription to PETA Global Magazine.
- Access to PETA stickers and literature to share with your customers or community.



### ACORN (\$500)

- One dedicated e-mail sent to PETA supporters and donors within a 50-mile radius of your location
- One targeted Facebook ad from PETA to people in your area
- Two (2) in the PETA Shopping Guide newsletter
- One (1) social media feature

### SAPLING (\$1,000)

- Two dedicated e-mails sent to PETA supporters and donors within a 50-mile radius of your location
- Two targeted Facebook ads from PETA to people in your area
- Three (3) Features in the PETA Shopping Guide newsletter
- Two (2) social media features

### TREE (\$2,500)

- Dedicated e-mails sent quarterly to PETA supporters and donors within a 50-mile radius of your location
- Quarterly Facebook ads from PETA Mall to people in your area
- Exclusive PETA Prime feature article.
- Four (4) Features in the PETA Shopping Guide newsletter
- Three (3) social media features

### FOREST (\$5,000)

- Priority consideration for local event sponsorships
- A flexible, customized partnership built around your community

\*Content is subject to editorial revision. \*\*Restrictions apply. Based on availability of events. Inclusion in the PETA Business Friends program does not constitute an endorsement by PETA of the products or services offered by the member. PETA retains discretion to accept or deny applications for membership in the PETA Business Friends program. If your application is not accepted, your donation will be refunded. This is a yearly membership. Memberships can start at any time of the year.

 **Ready to get started or  
curious to learn more?**

Visit [PETABusinessFriends.com](https://PETABusinessFriends.com), or reach out anytime at [mhatch@petaf.org](mailto:mhatch@petaf.org).