December 17, 2025

Jesse Davis, Ed.D.
Superintendent
Peach County School District

Via e-mail: [redacted]

Dear Dr. Davis:

I hope this message finds you well. I'm writing on behalf of People for the Ethical Treatment of Animals (PETA) to share these disturbing videos, which we were told were recorded earlier this year at Georgia's Best Processing in Fort Valley and widely shared among its young staff. We were told—and the videos indicate—that they were recorded by [redacted] and [redacted], the latter of whom appears to be a student at Peach County High School.

As you can see, these videos apparently depict the above-named individuals urinating on a cow's face; shooting a cow and then stabbing the upright, conscious animal in the throat region; and striking a cow with what appears to be a heavy metal pipe. In addition, a recumbent cow (who may have been shot) apparently tries to right her upper body, flailing and kicking. **We believe that this torture constitutes potential violations of Georgia law. We understand that the matter is currently under investigation.**

A study on the connection between violence against animals and violence against humans concluded, "**Teaching children to be more humane, compassionate, and respectful towards living beings can help reduce all types of violence**." I am sure you would agree that these videos of animal suffering—shared in a mocking manner and accompanied by trending music and graphics obviously intended to amuse others—reveal a deep mental disturbance and red flags. **As mental-health and law-enforcement experts know well, cruelty to animals and violence against humans are inextricably linked.** Cruelty to animals is included in Sandy Hook Promise's list of "10 Critical Warning Signs of Violence."

We urge you to equip your staff members with humane education tools to foster prosocial behavior and help them be proactive against potential acts of aggression. **We're providing you with a selection of our free resources, including Empathy Now, our step-by-step guide for schools to address and prevent youth violence against animals.** We're also providing our elementary and secondary school programs, which are designed to encourage empathy and compassion. And to remind kids that they have the power to help others by reporting abuse when they see it, a set of our Empathy for All posters can be displayed throughout your schools.

We hope to receive your assurance that you will take swift action to address this disturbing conduct. I can be reached at ColinH@peta.org. I look forward to hearing from you. Thank you for your time and attention.

Sincerely,

Colin Henstock

Colin Henstock
Associate Director of Project Strategy

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