



PETA 2025

Person of the Year

PETA remembers and honors

Dr. Jane Goodall

For her groundbreaking work protecting wildlife from trafficking and habitat destruction, advocating for the release of primates from laboratories, and teaching everyone she could that individuals of other species are not different in any relevant way from human beings and, therefore, should not be experimented upon or eaten. Her tireless advocacy encouraged us to understand that every living being is someone.



INGRID NEWKIRK, FOUNDER

PETA

People for the Ethical Treatment of Animals