



13 November 2025

Dear Jonathan,

Greetings from your many fans at People for the Ethical Treatment of Animals (PETA).

We've been thrilled to see your *Wicked* co-stars Ariana Grande, Cynthia Erivo, and now Jeff Goldblum too, embracing compassion and leaving animals off their plates. With endless plant-powered magic swirling around the cast, we couldn't resist sending you something special — a bottle of vegan *Baileys* — to toast to what could be a truly *wicked* beginning of your own vegan journey. The oat-based liquor is as smooth as your vocals, and 100% cruelty-free. Cheers to that!

Going vegan isn't just *popular* — it's powerful. Every plant-based meal helps spare animals a life of profound suffering, protects the planet from devastating environmental damage, and gives your own health a starring role. As scientists at Oxford found, going vegan can shrink your food-related carbon footprint by up to 73% — now that's what we'd call *Fiyero-worthy flair* for the planet.

A vegan lifestyle is a gift that keeps on giving. Here's to a future that's kind, compassionate, and every bit as dazzling as Oz.

With admiration and encouragement,

Elisa Allen
Vice President, Programs and Operations

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