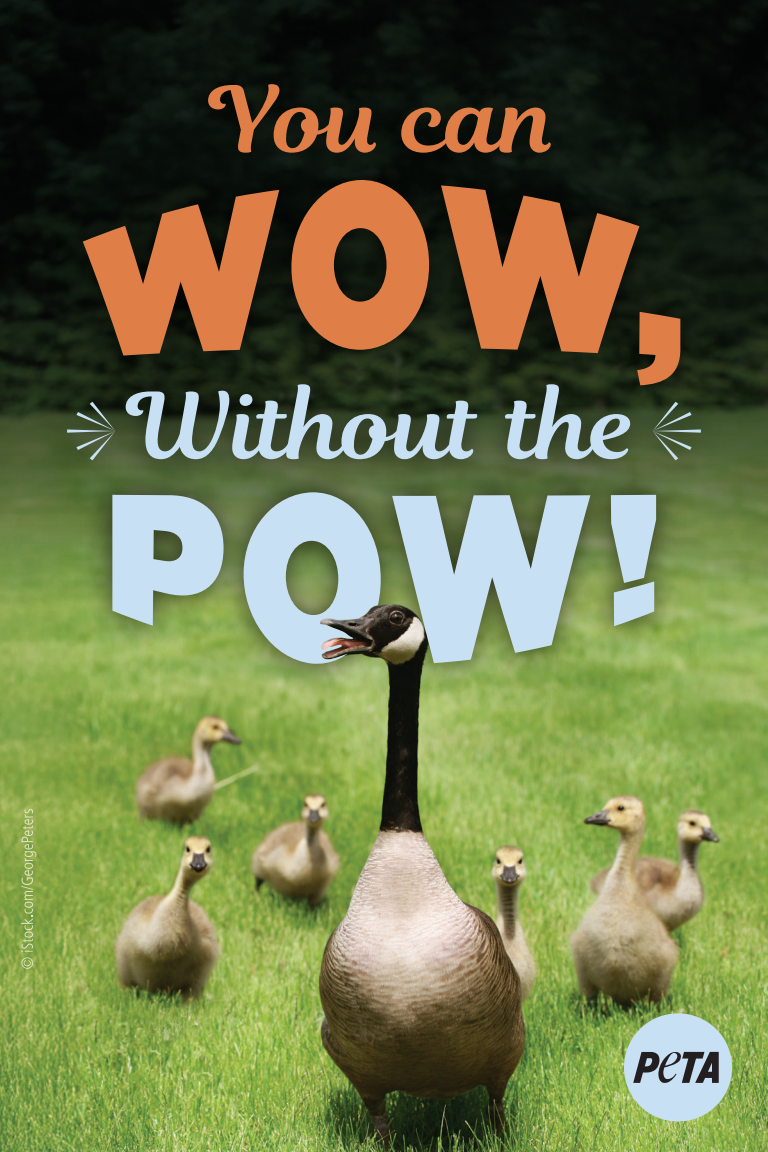

You can
WOW,
Without the
POW!
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HERE'S HOW.

Enclosed are a few symbols of alternative ways to dazzle tourists while taking into consideration companion animals, wildlife, and noise-sensitive humans, including people with post-traumatic stress disorder (PTSD), who are being repeatedly traumatized by your nightly summer fireworks:

* **A Vintage Poster of Niagara Falls:** A top international tourist attraction for 200 years and natural wonder, Niagara Falls doesn't need fireworks to draw in tourists!
* **Laser Light projector:** Laser light shows create spectacular displays that can be timed with music and used year after year. It's a win-win for your budget and animals!
* **A Pair of Drones:** Innovative and modern fleets of drones with colorful lights captivate audiences with 3D illusions, animations, and customized patterns and messages, allowing you to tell a visual story. Drone shows are much quieter and less disruptive to animals than fireworks, emit minimal pollutants, and don't involve chemical combustion or leave behind harmful debris or litter.

And in case these options, along with appeals from more than 81,000 disapproving, disappointed, and distraught members of the public, aren't *delivering the message loudly enough*, we've included a **"Niagara FAILS Animals" Noise Button** so you can hear some of the dreadful and deadly sounds drowned out by the blasts of nightly fireworks: fearful dogs crying and crashing through windows, screeching car tires as drivers try to avoid wildlife like deer who have panicked and run onto roadways, and the thuds of scared, disoriented birds colliding with buildings.

Please listen up and stop using fireworks.

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