



May 12, 2025

Brad McCollum
Senior VP
Ceva for North America

Via e-mail: bradmccollum@hotmail.com

Dear Mr. McCollum:

I am following up on my March 3, 2025, e-mail to update you on the situation with Red Beast Enterprises, also known as High Quality Research (HQR)—a contract laboratory in Fort Collins where Ceva has conducted experiments on animals. After PETA shared its documentation with the U.S. Department of Agriculture (USDA), a team of three veterinary medical officers from the agency conducted an inspection of the facility on February 19 and 20. As a result, **the USDA cited HQR for more than 200 examples of alleged violations of 11 federal Animal Welfare Regulations.**

According to [the report](#)—which HQR apparently appealed, leading to its delayed release—the inspectors found that the laboratory had failed to provide adequate veterinary care to cats with chronic eye discharge and dogs with hair loss, skin issues, apparent thyroid disease, and other ailments. One dog was denied any treatment for an ear infection for four days after the condition—which the feds noted could be “painful and distressing” and lead to permanent ear damage—was diagnosed. A dog with hair loss and red skin on his face—apparently the result of mange—was not examined by the lab’s veterinarian until *nine days* after his condition was reported and was not given any treatment for *another 10 days*.

The facility lacked records indicating that nearly 20 cats had been provided with any pain relief following neuter surgeries, as they should have been, and—as PETA’s investigator documented—that dogs had been provided with any pain relief following crude “debarking” surgeries. Dogs were denied routine monthly care—including nail trims as well as body condition and dental assessments—for up to six months at a time. The laboratory similarly failed to document that such routine care had *ever* been provided to 18 cats. The feds also found dogs kept in kennels with jagged edges and sharp metal points and that dogs’ food bowls were contaminated with wood shavings and “a large amount” of excrement.

HQR’s president refused to allow ailing cats there to go to good homes until your school and its experimenters were “done with them.” Is Ceva “done with” HQR in light of the feds’ findings? We urge you to facilitate the immediate release of those cats for adoption to good homes and carefully reconsider your relationship

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- PETA India
- PETA France
- PETA Australia
- PETA Germany
- PETA Switzerland
- PETA Netherlands
- PETA Foundation (U.K.)

with HQR immediately. May I hear from you as soon as possible about this urgent matter? I can be reached at 757-803-6447 or AlkaC@peta.org. Thank you.

Sincerely,

A handwritten signature in black ink, appearing to read "Alka Chandna". The signature is fluid and cursive, with the first name "Alka" being more prominent than the last name "Chandna".

Alka Chandna, Ph.D.

Vice President

Laboratory Oversight & Special Cases