



PEOPLE FOR  
THE ETHICAL  
TREATMENT  
OF ANIMALS

April 24, 2025

Lilly Ghalichi  
Founder  
Lilly Lashes

Dear Ms. Ghalichi,

Following the recent class-action settlement, we urge Lilly Lashes to sell only faux lashes, as they are the only truly cruelty-free option. As you are probably aware, minks used for fur lashes are [confined to cramped cages](#) before being gassed. It was stated that the plaintiffs would not have purchased mink if they knew they contained real animal fur; therefore, the demand for cruelty-free products is clear. We urge you to seize the opportunity to align your brand with consumer values by embracing kindness towards animals.

Sincerely,

Sara Britt  
Associate Director of Corporate Responsibility

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