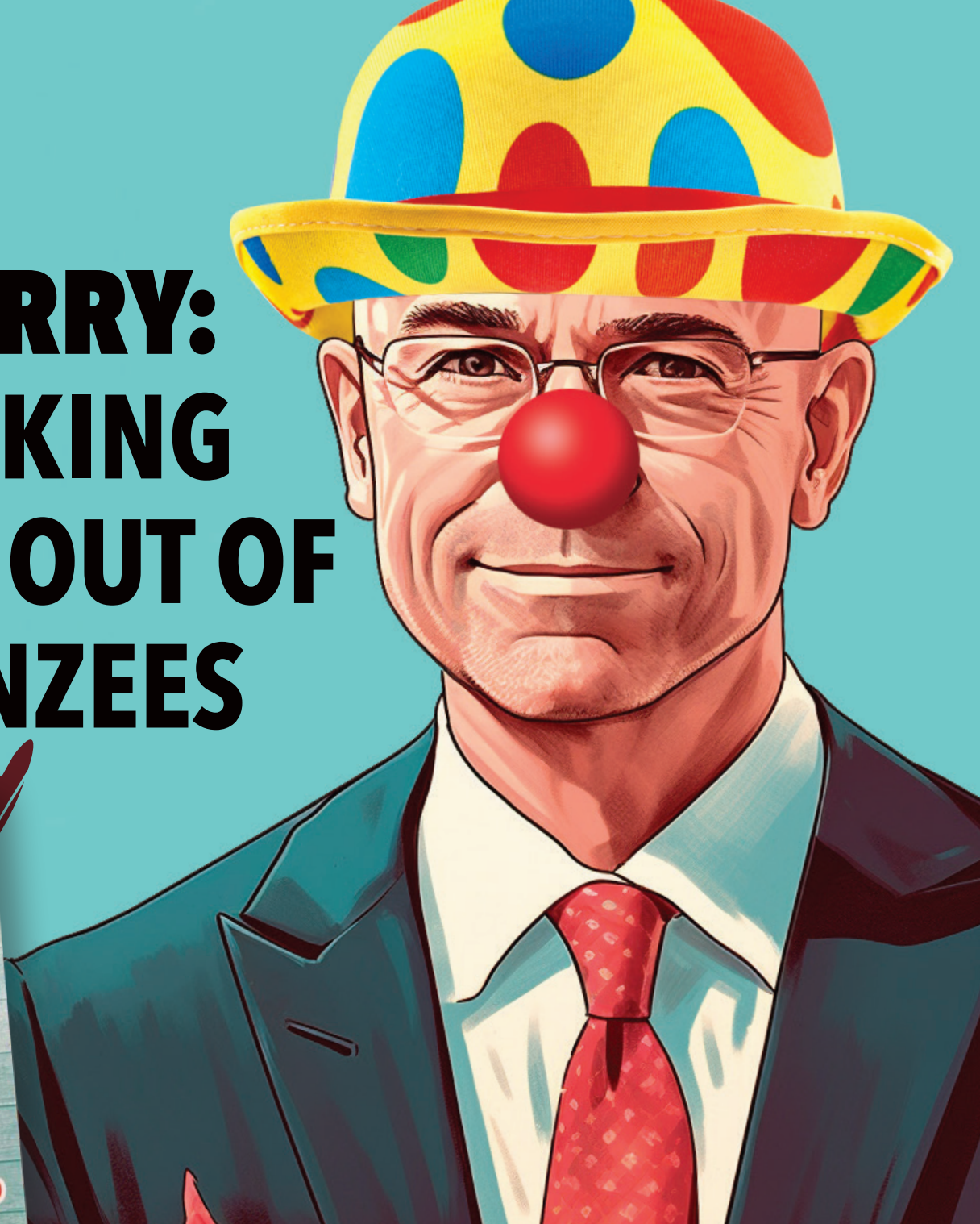


MIKE PERRY: STOP MAKING CLOWNS OUT OF CHIMPANZEES



Hallmark has been profiting off clownish images of chimpanzees on its greeting cards for decades, even though the company and its CEO, Mike Perry, know that these images:

- Hurt conservation efforts and contribute to the demise of this species
- Mislead the public into thinking these animals are thriving rather than endangered
- May increase the black market demand for them as "pets"

Take action for chimpanzees at [PETA.org/Hallmark](https://peta.org/hallmark).

