

Laxman Narasimhan, CEO
Starbucks

Dear Mr Narasimhan:

I'm currently starring in *Coffee Wars*, a movie in which my character, like me, is all about creating delicious coffee drinks that no animal had to suffer for. And while I love Starbucks coffee, it left a bitter taste in my mouth when I learned from my friends at PETA that customers who choose non-dairy milk *still* have to pay extra in the US. There's no surcharge for plant-based milk in the UK, so that just doesn't add up.

Favouring guests who choose cows' milk doesn't fit with Starbucks' commitment to reducing its environmental impact. The dairy industry is damaging our planet: dairy farms release huge amounts of methane into the atmosphere and poison waterways, creating huge dead zones. And promoting vegan milk over cows' milk would help save the lives of gentle cows who suffer immensely for dairy.

Millions of people around the world are also lactose intolerant, including 80% of African-Americans and over 90% of Asian-Americans. Is the amount that Starbucks earns by charging extra for plant milk worth alienating so many customers?

Having a surcharge on non-dairy milk makes Starbucks less accessible for everybody. So please, follow the UK's lead and drop this harmful and unfair policy immediately – in the US and beyond.

Thank you for your consideration.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Kate Nash', with a long, sweeping underline.

Kate Nash