



PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS

April 13, 2023

LaCondria Beckwith
Principal
Ketcham Elementary School

Via e-mail: [REDACTED]

Dear Ms. Beckwith:

I'm writing from [TeachKind](#), PETA's humane education division, which works with thousands of educators throughout the U.S. to bring compassion into the curriculum.

In celebration of National Cheeseball Day on April 17, we'd love to send your students and teachers free packages of delicious vegan cheese wheels—enough for the whole school to try one.

As you may know, cow's milk is one of the primary causes of food allergies among children, and up to 80% of African and Latin Americans, who make up more than 75% of Washington's student population, are lactose intolerant. Vegan cheese is lactose-free, so it's a great snack for everyone!

Digestibility aside, other problems with dairy include its enormous carbon footprint and the cruelty of the industry: On factory farms, mother cows are forcibly separated from their beloved calves just hours after they're born, causing extreme distress.

The popularity and variety of delicious vegan cheese are skyrocketing as more and more Americans ditch dairy. This gift would provide a nutritious and cruelty-free treat for your entire school community.

Please let me know when would be a good time to deliver our gift. I'd be happy to set everything up for after your spring break. We look forward to hearing from you!

Sincerely,

Megan Snyder
Manager of [TeachKind](#) | PETA's Humane Education Division

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