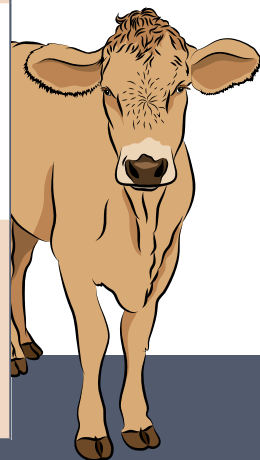
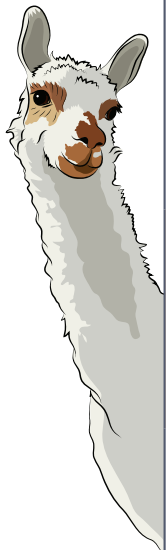


# Week of Action

# BINGO

Join PETA's Week of Action, calling on the Urban Outfitters brands (Anthropologie, Free People, and Urban Outfitters) to stop selling all animal-derived materials.

Share this event, and invite five friends	Call a local UO store	Call a local Anthropologie store	Call a local Free People store	Organize or attend a protest
Leaflet outside a store	Speak to a store manager in person	Call UO's headquarters: 215-454-5500 (press 0)	Send someone an "Urban Outraged" gift card	Send a snail-mail letter to UO's headquarters
Think up your own creative action	Share Joanna Krupa's wool video	<b>FREE</b>	Leave an animal rights message in washable chalk	Print hangtags and use them
Sign and share the action alert	Text* URBAN to 73822	Watch and share <i>The Face of Fashion Is Fear</i>	Share screenshots or photos of your actions and tag @peta	Write a letter to the editor about vegan fashion
Share PETA's "How to Wear Vegan" guide	Comment on UO's IG photos	Comment on Anthropologie's IG photos	Comment on Free People's IG photos	Post on social media and tag UO brand stores



\*Terms for automated texts/calls from PETA: <http://peta.vg/txt>. Text STOP to end, HELP for more info. U.S. only.

**PETA**