

Taro Fujie
President and CEO
Ajinomoto Co

Dear Mr Fujie:

I am writing on behalf of People for the Ethical Treatment of Animals UK – PETA entities have more than 9 million members and supporters globally – to ask you to end Ajinomoto Co’s use of animals in experiments.

I know that Siouxsie and the Banshees fans around the world – including the thousands who attended our final concert in Japan 20 years ago – will be just as appalled as I was to learn that thousands of dogs, gerbils, guinea pigs, fish, mice, pigs, and rabbits have been tormented and killed in cruel experiments carried out by Ajinomoto Co since the 1950s. My friends at PETA UK tell me that your experimenters have starved, force-fed, electrocuted, drilled holes into, and killed and dissected animals, including pregnant mothers and their babies, in these worthless tests. I can’t imagine the pain and fear these animals must have experienced – mostly for experiments that are not required by law, have no relevance to human health, and involve common food ingredients that could safely be tested on humans.

The main reason for these tests is to make questionable human health claims about your products. And it’s unbearable to think about how many animals have suffered in laboratories, all so that your company can market its products to consumers.

As a musician, I am constantly striving for new ideas and innovations, but Ajinomoto Co is stuck in the past. Superior animal-free research methods, including studies safely conducted on human volunteers or donated human tissue, are available and far more reliable than animal tests. Using these would bring Ajinomoto Co in line with major corporations, such as the Kellogg Company, Asahi, the Coca-Cola Company, Kikkoman, and General Mills, which have adopted new policies banning animal tests following discussions with PETA entities.

In making this request, I join [over a quarter of a million people](#) around the world who are calling on Ajinomoto Co urgently to end animal testing. Japan is a beautiful country, which I have visited many times, but these shameful experiments are a stain on its reputation. As a major manufacturer, the company should be leading the way with compassion, not falling behind. Please, stop being *spellbound* by bad science and end these cruel tests immediately.

Sincerely,

A handwritten signature in black ink, appearing to read 'Siouxsie', with a long, thin vertical line extending downwards from the bottom of the signature.

Siouxsie Sioux