



October 10, 2022

Rodney McMullen  
Chair and CEO  
The Kroger Company

Via e-mail: [rodney.mcmullen@kroger.com](mailto:rodney.mcmullen@kroger.com)

Dear Mr. McMullen:

This letter is to notify you that the Pennsylvania State Police have just filed 139 counts of cruelty to animals—including six felony charges—against Plainville Farms workers based on PETA’s investigative evidence showing egregious abuse of turkeys *that we reported to you in 2021* but that you did not see fit to take any action on. The charges involve 11 defendants, including a supervisor, who were recorded kicking, stomping on, beating, throwing, and cruelly killing turkeys on a nightly basis, even mimicking masturbation and rape with injured and dying birds.

Turkey from Plainville Farms is [still being sold](#) at Harris Teeter and is still bearing an egregiously misleading “humanely raised” in a “stress-free environment” label, despite this abuse and Global Animal Partnership’s suspension of Plainville Farms’ “humane” certification following the release of the findings against the company.

What measures has Plainville Farms taken to train, oversee, and monitor staff since this investigation took place? We’d like to accompany Kroger on a farm visit to assess the current conditions of Plainville Farms’ operations.

Please advise us right away if you are taking any action in this matter.

Sincerely,

Tracy Reiman  
Executive Vice President  
[PETA](#)

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