

April 13, 2022

Deborah A. Gist
Superintendent
Tulsa Public Schools

Via e-mail: [REDACTED]

Dear Dr. Gist:

I'm writing from [TeachKind](#), PETA's humane education division, which works with thousands of educators throughout the U.S. to bring compassion into the curriculum. We saw a [report](#) out of Tulsa that a minor was filmed viciously beating a small dog, slamming the animal onto concrete, then roughly hauling them away by the flesh of the neck—apparently in punishment for wandering a short distance away from her during a walk. In light of this disturbing account, we urge you to equip your staff with tools to prevent similar horrific incidents, and we're offering our free resources—including "[Empathy Now](#)," **our step-by-step trauma-informed guide to addressing and preventing youth violence against animals**—to that end. Because this incident has gained media attention and your students have likely heard about it, it's important to address the issue.

As mental-health and law-enforcement experts well know, [cruelty to animals](#) and violence against humans are inextricably linked. Many educators are aware that serial killers and school shooters tend to have a history of cruelty to animals, but it's also common for young people to have witnessed the abuse of animals, which can be a [form of trauma](#), and children who have observed acts of cruelty to animals are more likely to abuse animals themselves. Schools can help mitigate the effects that traumatizing incidents in their community can have on students.

Given that [young people all around the country are acting out and becoming violent](#), likely in part because of the challenges and trauma resulting from the COVID-19 pandemic, it's vital that schools set a standard of compassion. According to [Oklahoma law](#), schools are encouraged to implement a comprehensive program for character education. This goal can be achieved by incorporating [humane education](#) into your schools' curriculum, which would allow you to reach susceptible kids before they engage in violent behavior.

While you may have seen some of PETA's attention-grabbing campaigns, you may not be as familiar with TeachKind's work. We're [former teachers](#) who strive to find common ground with school leaders and create educationally sound materials that help meet students' unique needs while developing their empathy. We're sending you our free "[Share the World](#)" curriculum. It's the perfect tool for teaching young students the Golden Rule and the importance of compassion and empathy. We're also sending you "[Challenging Assumptions](#)," our free secondary school social justice curriculum designed to encourage empathy toward others regardless of species, race, gender, sexual identity, age, or ability. Our staff would love to provide additional materials and even host virtual presentations for your students—all free of charge. We'd also be happy to work directly with teachers in your district.

On behalf of PETA and our many members and supporters who live in Oklahoma, thank you for your consideration. May I please hear from you as soon as possible?

Sincerely,

Andrew Burton
TeachKind Assistant

cc: Stephanie Andrews, Interim Executive Director of Student and Family Support Services ([REDACTED])
Jessica Hicks, Social Emotional Learning Coordinator ([REDACTED])
Joy Curylo, Social Emotional Learning Coordinator ([REDACTED])

