



PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS

Washington
1536 16th St. N.W.
Washington, DC 20036
202-483-PETA

Los Angeles
2154 W. Sunset Blvd.
Los Angeles, CA 90026
323-644-PETA

Norfolk
501 Front St.
Norfolk, VA 23510
757-622-PETA

Info@peta.org
PETA.org

Bernard Arnault
Chair and CEO
LVMH
22, Avenue Montaigne
75008 Paris, France

13 December 2021

Dear Mr Arnault:

I believe you will want to know this. A new [PETA Asia investigation](#) exposes indefensible suffering inflicted on pythons at slaughterhouses that supply LVMH. Workers inflated pythons – who are suspended from a gantry by ropes – with water via hoses inserted into their mouths or cloacas in order to stretch the skin. They slit the snakes open with a razor blade and skin them, likely while the snakes are still conscious. Workers repeatedly hit pythons on the head with a hammer in a crude attempt to stun or kill them. A reptile biologist watched this footage and stated that the animals “were clearly alive, conscious and sensitive to stress and pain” during attempted slaughter. Surely, this is not how you want LVMH to be viewed?

Cruelty is inherent in LVMH’s supply chains. In Vietnam, PETA previously revealed that your supplier crammed thousands of crocodiles for months into small, filthy concrete enclosures, some narrower than the length of their own bodies. We also recorded that a supplier butchered ostriches for skins for [your handbags and shoes](#) while young, curious ostriches watched in fear as the throats of their flockmates were slit right in front of them.

Your company told us that you will take action if we can provide evidence of mistreatment directly linked to a farm you source from – and we have, again and again. Is your word of no value to you?

As you know, there are ways to make money without causing such suffering. The world is turning to vegan materials, and innovative companies are leading the way. Isn’t it high time that you stopped using exotic-animal skins? Please say you will finally act. Thank you.

Very truly yours,

Ingrid E. Newkirk
President
PETA

Entities:

- PETA Asia
- PETA India
- PETA France
- PETA Australia
- PETA Germany
- PETA Switzerland
- PETA Netherlands
- PETA Foundation (U.K.)