



PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS

Washington
1536 16th St. N.W.
Washington, DC 20036
202-483-PETA

Los Angeles
2154 W. Sunset Blvd.
Los Angeles, CA 90026
323-644-PETA

Norfolk
501 Front St.
Norfolk, VA 23510
757-622-PETA

Info@peta.org
PETA.org

François-Henri *Pinault*
Chair and CEO
Kering
40 Rue de Sèvres
75007 Paris 7
France

13 December 2021

Dear M Pinault:

Thank you for declaring Kering a fur-free company. Most regrettably, we must draw your attention to a problem: in a [first-of-its-kind exposé](#), PETA Asia revealed the violent, inarguably cruel manner in which lizards are killed for your brand Gucci's accessories. We hope that after watching it, you'll recognise the production of exotic skins is every bit as appalling as that of fur and drop their use across your brands, too. We stand ready to celebrate this ethical decision and to thank you for taking action. The findings of the investigation are below.

In an Indonesian slaughterhouse, investigators documented that lizards – their legs tied tightly together – were tossed around and submerged in tubs of water before they were placed on a wooden block and decapitated. Some lizards were struck up to 14 times with a machete before the decapitation was complete, and they struggled and thrashed throughout the process. Decapitation does not cause an instantaneous death in lizards, meaning their brains were probably consciously aware and feeling intense physical pain and psychological stress – for *over 30 minutes* after they were beheaded. Indeed, the footage shows lizards' heads moving after being severed. Workers then inflated the headless bodies with an air compressor to make their skin easier to remove. No bag, belt, or wallet is worth such pain and suffering, especially since your designers have access to the most advanced and beautiful vegan leathers. These animal-free materials are more sustainable and can replicate the beauty of any exotic animal without harming them.

Entities:

- PETA Asia
- PETA India
- PETA France
- PETA Australia
- PETA Germany
- PETA Switzerland
- PETA Netherlands
- PETA Foundation (U.K.)

When you renounced fur based on Kering's commitment to ethics, sustainability, and heightened innovation across its brands, you concluded, "Through this lens, some materials have no place in luxury." Your statement is excellent, and it is just as true of exotic skins as it is of fur. Please declare Kering an exotic skins-free company.

Thank you for your consideration of this important matter. I look forward to hearing your news.

Very truly yours,

A handwritten signature in black ink, appearing to read "Ingrid Newkirk". The signature is fluid and cursive, with a prominent flourish at the end.

Ingrid E. Newkirk
President
PETA