

November 22, 2021

Mike Register
President
Seville Village Improvement Association

Dear Mr. Register:

Happy holidays! I'm writing on behalf of People for the Ethical Treatment of Animals—PETA entities have more than 9 million members and supporters globally, including many thousands across Florida—in response to the recent news that Seville Village Improvement Association has canceled its annual turkey shoot because of the rising cost of turkeys. We have a solution that would offer a happy outcome for humans, other animals, and the environment: We'll gladly donate 60 vegan turkey roasts to equal the number of dear, living turkeys we understand you would have given out at the event this year.

At a time when the United Nations is calling for a global shift toward a vegan diet to combat the worst effects of climate change, when billions of turkeys are killed every year, and when the top killers of humans in the U.S. include heart disease, cancer, and strokes—all linked to eating meat—the addition of vegan options at Second Harvest Food Bank would be cause for celebration.

Turkeys are caring parents, good flyers, and clever, spirited explorers who can live up to 10 years in nature. Those raised for food are normally slaughtered when they're between 12 and 26 weeks old, and more than 46 million are killed each year for Thanksgiving alone. The young birds are hung by their feet from metal shackles and dragged through an electrified bath, and they're often still conscious when their throats are slit and they're dumped into scalding-hot defeathering tanks.

Thanksgiving is about appreciation and kindness. By making the switch to vegan turkey, you would make it easier than ever for compassionate Floridians to enjoy holiday meals without all the saturated fat, cholesterol, and cruelty associated with eating animals. Even better, Seville could still move forward with a much kinder, healthier, PETA-sponsored version of its annual turkey shoot! Thank you for your consideration of this important matter. We look forward to hearing from you.

Very truly yours,



Ingrid Newkirk
President

PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS

Washington, D.C.
1536 16th St. N.W.
Washington, DC 20036
202-483-PETA

Los Angeles
2154 W. Sunset Blvd.
Los Angeles, CA 90026
323-644-PETA

Norfolk
501 Front St.
Norfolk, VA 23510
757-622-PETA

Oakland
554 Grand Ave.
Oakland, CA 94610
510-763-PETA

Info@peta.org
PETA.org

Affiliates:

- PETA Foundation (U.K.)
- PETA Asia-Pacific
- PETA India
- PETA Germany
- PETA Netherlands