

Manager
American Kennels
798 Lexington Ave.
New York, NY 10021

Dear Store Manager:

Puppies sold at your store and other pet shops are likely to come from breeding factories known as puppy mills. Regardless of what a puppy supplier is called, be it "breeder" or "kennel owner," the fact is that the majority of purposely bred dogs are confined to tiny, filthy cages and given a minimum of consideration or care. Their lives are miserable, endless days of pacing and spinning in circles. The female dogs are used as breeding machines until they can no longer produce puppies—puppies who are often sick because of a lack of veterinary care for the mother and who often develop physical problems because of excessive breeding.

To add to this tragedy, for every dog sold by your store, a homeless dog in a shelter dies. Pet overpopulation is out of control in our society and the sale of dogs deliberately churned out for profit is no longer considered acceptable.

Won't you please consider working with our local animal shelter instead of supporting a cruel industry that is inadequately regulated and notoriously cruel? The good people who shop at your store would never knowingly support animal cruelty, yet, as long as puppies from puppy mills continue to be sold there, that is what they are doing.

Please be part of the solution: Will you work to end the animal overpopulation crisis by welcoming your local animal shelter to set up an adoption service in your store, instead of selling puppies for profit? People who adopt homeless animals still shop for supplies, food, and toys and your compassionate, responsible decision will endear your shop to them, making them loyal customers. Please let us hear from you.

Sincerely,

Name