Taking Stock
PETA Gains in Shareholder Resolutions for Animals

Our record of precedent-setting victories for animals through shareholder proposals in some of the nation's largest companies has helped to bring on our behalf by PETA many of the most significant victories for animals in the last decade. Shareholder resolutions give us a direct line to the executives, board members, and investors of our target companies.

Of course, some companies fight our resolutions in an attempt to put off improving conditions for the animals they use. To this end, companies including Walmart, Hormel, Pilgrim's Pride, Boise-Meyers Foods, and Tyson have argued to the Securities and Exchange Commission (SEC) that our resolutions should be declared ineligible for consideration. After hearing our detailed and persuasive responses, the SEC has rejected the arguments of the above-named companies and ruled in PETA's favor.

But not all shareholder resolutions go to a vote. Because companies fear having their investors find out about their despicable acts, they use their shareholders to prevent our resolutions from being voted upon. As a result, we are often prevented from negotiating the withdrawal of our resolutions.

For example, resolutions following a resolution that we filed with McDonald's motivated the company to produce a president's setting report on new regulations in the US, as well as visual images of the results. The company's response was to request that PETA assist with a resolution with a request. The SEC ruled that PETA's resolution was not eligible for consideration. After hearing our detailed and persuasive responses, the SEC has rejected the arguments of the above-mentioned companies and ruled in PETA's favor.

PETA's undercover investigations are the key to bringing the images of suffering animals to light—and the key to ending that suffering. Please know how grateful I am to you for enabling us to get behind the closed doors.

Thank You!

All of us at PETA, who are here only because of your compassion, want to thank you, our wonderful Augustus Club members, for your support of our work to protect animals. We are blessed to work with you and for you toward the day when animals can live free of exploitation and cruelty.

People for the Ethical Treatment of Animals
501 Freedom Way, Suite 2310
577-627-7982
PETA.org • AugustusClub.com

Our undercover investigations are the backbone of all our efforts. In fact, our undercover investigations are the backbone of all our efforts.

Ingrid's message

We have conducted PETA's undercover investigations. Our undercover investigations are the backbone of all our efforts.

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Please send me PETA's 2007 "Rescued" calendar.

PETA's UNDERCOVER INVESTIGATIONS

Getting the Message Out

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Getting Inside: How PETA Uncovers What Animal Abusers Don’t Want You To Know

by Kate Turley, Manager of Investigations

For undercover investigators, the closed doors one must have an invitation (which we are never offered of course) or a warrant (which authorities cannot get because it requires them to have been inside first in order to have the evidence to apply for one.) It’s a Catch-22 situation.

At PETA, we use a wide variety of methods to enter buildings, including dragnet Operations, forms of infiltrative employment, lab inspectors, and undercover operators, and we choose the one that is most effective at the time. As you know, a picture is worth a thousand words (and a video is worth a million). Powerful images stay in the mind and compel people to jump out of their complacency. They see things that they must do something about. We receive a huge influx of messages every year from people (especially teenagers) who tell us that they have seen or heard something that has convinced them to become vegetarians.

Even a two-hour conversation about how children are treated in animal factories can never have the same impact as showing three seconds during which a chick has his beak cut off with a hot blade. Who are the people who obtain these images for us? Simply put, they are some of the bravest people in the world. What makes it all worth it are the positive changes that have been made for animals as a result of our investigations.

Manager of Investigations

The job of an undercover investigator is frightening, stressful, and:lenally violent toward humans as well, and our investigators are the bravest of the brave. They face many dangers, from the National Institutes of Health (NIH) who sit and had coffee in the lab office without ever going into the area where animals were located. Our investigation of a Philadelphia laboratory called Researchailed nineteen from the wall and forced the company to stop cruel death experiments on animals—paving the way for Avon, Revlon, and hundreds of other companies to follow suit. We also got animal testing stopped at Chez’s Wright State University after we documented that it was conducting painful scabies experiments on dogs and rabbits, and our investigation of Boys Town National Research Hospital resulted in the closure of all animal testing—waste was ever going into the NIH, which conducted painful scabies experiments on dogs and rabbits, and our investigation of Boys Town National Research Hospital resulted in the closure of all animal testing facilities, but he is the first-ever instance of NIH. The case resulted in the first-ever indictment of a NIH experimenter for cruelty to animals in the U.S. The first-ever conviction of a lab technician from a laboratory for cruelty to animals in the U.S. The first-ever conviction of a lab technician from a laboratory for cruelty to animals in the U.S.

Our investigation of a Philadelphia laboratory called Research, based on the video footage in which we exposed the conditions and the daily abuse of pigs, led to the first-ever indictment of a NIH experimenter for cruelty to animals in the U.S. The first-ever conviction of a lab technician from a laboratory for cruelty to animals in the U.S.

Three years ago, I went undercover as a lab technician at the animal rights. The case resulted in the first-ever conviction of a NIH experimenter for cruelty to animals in the U.S. The first-ever conviction of a lab technician from a laboratory for cruelty to animals in the U.S.

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It was so disturbing that I seriously considered leaving PETA. But as long as we have the resources, our efforts to expose the hidden darkness of cruelty to animals will never stop. But as long as we have the resources, our efforts to expose the hidden darkness of cruelty to animals will never stop. But as long as we have the resources, our efforts to expose the hidden darkness of cruelty to animals will never stop.