

June 21, 2010

Vince McMahon
Chairman and CEO
World Wrestling Entertainment

1 page via fax: 203-359-5151

Dear Mr. McMahon,

On behalf of People for the Ethical Treatment of Animals (PETA) and the WWE fans among our more than 2 million members and supporters, I'm writing to toss our name into the ring as yet another proponent of the push to bring back Daniel Bryan (Bryan Danielson). I might not personally carry the same clout as other Bryan supporters like John Cena or Shawn Michaels (although I do consider myself "The Showstopper of PETA"), but I am, along with many of my colleagues, a huge Daniel Bryan fan, not only because he humiliated the Miz and Michael Cole a few weeks back on Raw but also because he's vegan.

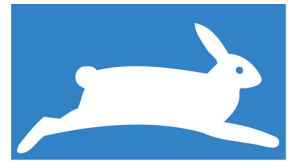
Lots of athletes, including baseball slugger Prince Fielder, the NBA's Raja Bell, MMA fighters K.J. Noons and Mac Danzig, and Olympic Legend Carl Lewis, show that vegetarians often leave meat-eaters in the dust, gnawing on their greasy chicken wings as they wonder what hit them. But Daniel represents the quintessential vegan badass. He knows that unlike WWE Superstars, animals beaten to a pulp by the meat industry don't want to be there. The worst Hell in a Cell match is nothing compared to what animals in slaughterhouses go through, such as having their throats cut and being scalded alive and dismembered, often while still conscious. Even Mick Foley couldn't withstand that kind of abuse. Just by being vegan, Bryan saves more than 100 animals a year, a feat far more impressive than any of Jack Swagger's "accomplishments." Savvy athletes go vegan for the health benefits, too, as they slash their risk of heart disease, cancer, and diabetes.

So what do you say, Mr. McMahon? Bring back Bryan and let him prove that he belongs. And maybe there could even be a storyline romance between Bryan and the gorgeous vegan diva Tiffany! (Who, in your PETA fans' opinion, deserves another shot at Layla.)

Sincerely,



Dan Shannon
Director



PETA

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