

William Shatner

Frank J. Del Rio
President and CEO
Norwegian Cruise Line Holdings Ltd.

Dear Mr. Del Rio,

I'm so happy that *Star Trek* fans have the opportunity to climb aboard Norwegian Jade's *Star Trek: The Cruise* and experience their own interstellar voyage of sorts. However, so long as your company offers "swim with dolphins" experiences, what should be a futuristic voyage will be set back light years.

Never before has public opinion leaned so strongly against marine mammal captivity, presumably across all galaxies. Dolphins are highly intelligent, socially complex animals who travel great distances in the wild, often in large family pods. In captivity, they're confined to pitiful, barren makeshift lagoons, often after being captured from the wild and torn away from their families in violent ways or after being bred into captivity for profit. There's no justification for condemning animals to a lifetime of suffering in the name of entertainment.

Aboard the *USS Enterprise*, it was Captain Kirk's duty "to explore strange new worlds, to seek out new life and new civilizations" in order to advance and diversify our own. The exploitation of any species for profit and entertainment would have violated the Prime Directive. I'm urging you to go where compassionate companies—such as TripAdvisor, MasterCard, and more—have gone before by removing "swim with dolphins" encounters from the *Star Trek: The Cruise* voyage, as well as from all other cruises offered through Norwegian Jade. Surely, *Star Trek* fans would appreciate the decision to allow dolphins to remain in the wild—and prosper.

Thank you,



William Shatner