

Alicia Silverstone

Marty Thompson, CEO
Ghirardelli Chocolate Company

Dear Mr. Thompson,

Like most people, I love chocolate—*vegan* chocolate to be specific. And science proves that chocolate loves us back. Vegan chocolate is a powerful source of antioxidants and is chock-full of essential nutrients. It improves blood flow and reduces stress. That's why I'm urging you to switch Ghirardelli's semi-sweet chocolate chips back to their original dairy-free recipe, so health-conscious snackers and bakers alike can indulge.

As people become more informed that dairy products adversely affect their health, the environment, and animals, the dairy alternatives market is expected to continue to grow exponentially in value over the next few years. There's an undeniable dairy-free trend, and I'd love to see Ghirardelli take advantage of it by switching back to its original dairy-free recipe.

I hope your company will be an inspiring model for other businesses in making this beneficial change. Thank you for your attention to this important matter.

Sincerely,



Alicia Silverstone