

The Pamela Anderson Foundation

January 22, 2014

The Honorable Benjamin Netanyahu
Prime Minister of Israel

Dear Mr. Prime Minister,

I had the great pleasure of visiting Israel last week, where I hiked Masada to see the sunrise, soaked in the Dead Sea, and traveled to the Western Wall and the Holocaust Museum in Jerusalem. The experience was moving and has changed my life. As an honorary director for PETA, I am especially thrilled to know that your country is considering a bill to ban the sale of fur, similar to legislation passed in West Hollywood, California. I'm writing to urge you to do everything in your power to help pass this historic bill, which has been signed by 40 members of the Knesset and includes an exemption for religious purposes.

You once said, "With my responsibility as prime minister to protect the lives of people here, I feel committed to increase awareness to fight cruelty toward animals." Please take a few moments to watch [this video](#), which shows undercover footage of animals who were bludgeoned, electrocuted, and even skinned alive for their fur. I hope you'll agree that the way in which animals suffer and die for fur violates Jewish principles, which strictly prohibit causing animals unnecessary suffering. There's so much violence among humans that is so difficult to stop, but passing a ban on fur is one easy way to eliminate some of the senseless violence that we inflict on animals.

The fur industry is trying desperately to stop this bill. Mr. Prime Minister, please use your influence to spread a message of kindness toward all living beings by showing your support for this bill. By passing this piece of legislation, Israel would set an example of compassion for the rest of the world to follow.

Thank you for your time and consideration. I hope to have the honor of meeting you in person someday.

Sincerely,

A handwritten signature in black ink, appearing to read 'Pamela Anderson', with a large, stylized flourish above the name.

Pamela Anderson