

MENA SUVARI

Steven H. Temares
CEO
Bed Bath & Beyond

Dear Mr. Temares,

You can count me among the loyal Bed Bath & Beyond customers who *flock* to your store for design and decor inspiration. But today, I'm urging you to consider doing a little renovation and modernization of your own—and moving *beyond* cruelty—by removing down from your shelves entirely and offering only down-alternative bedding and fabrics.

There's nothing warm and cozy about the down industry—investigation after investigation has revealed that supply-house workers clamp live birds upside down between their knees and rip out handfuls of feathers as the geese and ducks struggle and squawk. Without any pain relief or veterinary care, open wounds resulting from this barbaric plucking are hastily sewn up with needle and thread. After enduring a lifetime of abusive exploitation, these birds are slaughtered.

As people become more informed about the violent treatment and environmental concerns behind the production of animal-derived materials, vegan options are flying off the shelves. Your company already offers significantly more cruelty-free, allergen-free, and down-free options—so ditching down is a feasible and smart next step.

I urge you to cut cruelty from your shelves and sell only animal- and eco-friendly contemporary materials. I know Bed Bath & Beyond would be an inspiring model for other businesses if it made this savvy, compassionate change. Thank you for your time and consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Mena Suvari', with a long horizontal flourish extending to the right.

Mena Suvari