

July 17, 2014

To: Kevin Spacey, c/o Staci Wolfe  
From: Andrew Bernstein, Celebrity Campaign Manager

Via e-mail: [staci\\_wolfe@polarispr.com](mailto:staci_wolfe@polarispr.com)

Dear Kevin,

Greetings from your many fans at PETA!

**I'm writing with regard to [the fundraising contest](#) that offers donors a chance to eat a rib dinner with you on the set of *House of Cards*. We believe that you care about animal welfare and about the environment, so in light of all the information available today about cruelty in slaughterhouses and the detrimental effect of greenhouse gasses produced by animal-based agriculture, PETA is respectfully asking that the prize dinner feature delicious "Fib Ribs" or Field Roast vegan offerings instead of ribs so that the theater will not benefit at the expense of other vital social interests. In return, we'd have a PETA donor best the current top-tier donation with a check for \$6,000.**

As I'm sure you know, both in the entertainment world and beyond, an increasing number of people are leaving meat off their plates as they see that following a plant-based lifestyle not only improves their health but also is the kind choice, saving animals from extreme suffering on factory farms, in transit, and at slaughter while also making the world a greener place. It's well established that going vegan is one of the most effective ways to fight climate change. A staggering 51 percent *or more* of global greenhouse-gas emissions are caused by animal agriculture, according to a [report](#) published by the Worldwatch Institute.

Many thanks for your consideration. Please use your influence to seize this golden opportunity to do good beyond the admirable goal of raising funds for the Geffen Playhouse and The Old Vic Theatre Company. I can be reached at [REDACTED] or [REDACTED]. I look forward to hearing from you.

With kind regards,

Andrew Bernstein  
PETA