December 9, 2013

Jim Atchison President and CEO SeaWorld

Dear Mr. Atchison,

I was surprised and upset to see on <u>YouTube</u> that SeaWorld used "I Love Rock 'n Roll" as the opening music for its cruel and abusive "Shamu Rocks" show. I'm among the millions who saw *Blackfish* and am sickened that my music was blasted without my permission at sound-sensitive marine mammals. These intelligent and feeling creatures communicate by sonar and are driven crazy in the tiny tanks in which they are confined. If I don't receive written confirmation that SeaWorld will cease and desist from using any Joan Jett & the Blackhearts music, I will be forced to take further action, and you'll find me among the PETA protesters outside your parks.

Sea World's reliance on cruelty and captivity for commerce has been widely exposed. I hope you'll take the respectable path and release the captive orcas to coastal sanctuaries so that they can live out their lives with other orcas in nature. This move would show that your company is truly family-friendly.

This message is not a complete statement of my rights and remedies, all of which are expressly reserved.

Sincerely,

Joan Jett