

# TRAPPED, TRAMPLED, AND KILLED

## Yet Canada Goose Claims “Ethical Sourcing.”

A PETA exposé of one of outerwear retailer Canada Goose’s down suppliers shows terrified geese herded into pens, causing them to trample and crush each other in panic, grabbed by the neck—sometimes four at a time—and packed into cramped crates for transport to slaughter. The company’s fur trim comes from coyotes who are caught in excruciatingly painful steel traps and then shot or bludgeoned to death. Yet it claims that its down and fur are “ethically sourced” and “humane.”

**If you believe that you were fooled  
by Canada Goose’s representations,  
please contact us at  
[CanadaGoose@peta.org](mailto:CanadaGoose@peta.org).  
You might be entitled to a payout.**



**PETA**