EATING MEAT KILLS MORE ANIMALS THAN YOU THINK

The devastating fires that ripped through the Amazon rainforest and killed millions of animals weren't wildfires. They were deliberately set, primarily by cattle ranchers. Every August is "burning season" in the Amazon to make more room to raise cows and grow crops to feed them. More than 90% of the Amazon rainforest that's been cleared since 1970 is now used for beef, dairy, and leather production, **including growing massive amounts of food for cows in the U.S.** In Brazil alone, an area the size of Texas has already been leveled. Climate scientists warn that once the Amazon is destroyed, it will be impossible to control climate change.

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The 10-million-year-old Amazon rainforest is often called the "lungs of the Earth," as it absorbs tons of carbon dioxide, produces oxygen, and slows climate change. But the macaws, jaguars, pink river dolphins, frogs, iguanas, sloths, monkeys, anteaters, tamarins, kinkajous, and many other animals who live in the Amazon are watching their homes burn.

Animal agriculture is a leading cause of deforestation elsewhere in the world as well. According to scientists at the Smithsonian Institution, seven football fields' worth of land is bulldozed *every minute* to create more room for cows, pigs, chickens, and other farmed animals and the crops that feed them. The Food and Agriculture Organization of the United Nations found that livestock production is also the leading cause of species extinction, water pollution, and ocean dead zones and that meat, egg, and dairy production is responsible for about 14.5% of global greenhouse gas emissions, which, by some estimates, is greater than all the world's transportation systems combined.



The United Nations warns that we need a global shift toward vegan living to save our planet. By refusing to eat animals, drink their milk, or wear their skin, you'll prevent the production of 7,300 pounds of carbon dioxide and save about 10,960 square feet of forest, 14,600 pounds of grain, and 401,500 gallons of water *every single year*. You'll also spare nearly 200 intelligent, sentient animals a miserable life and a painful, terrifying death at the slaughterhouse every year. And you'll greatly reduce your own risk of suffering from heart disease, type 2 diabetes, hypertension, Alzheimer's disease, cancer, obesity, and other debilitating health conditions.

Take personal responsibility go vegan now. We're here to help! Visit PETA.org/VSK for your free vegan starter kit.

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