



Dear Beyoncé:

Your many fans at PETA are saddened that you've ignored repeated appeals calling your attention to the way minks, foxes, and chinchillas are gassed, strangled, and electrocuted on fur farms for your wardrobe. Perhaps the story of this beloved family dog, Jasmine, recently caught by a fur trapper, will prompt you to have a change of heart about wearing real fur.

Jasmine, a black-and-white springer spaniel, was sniffing around near her home in Wisconsin when she unwittingly stuck her head into an unmarked Conibear trap. She yelped frantically as her head was crushed, and her teenage owner, Tylere, was unable to do anything to save her life when he found her struggling. She died in his arms. Fur trappers, who place traps in public areas across the country, call Jasmine and other unusable dogs and cats routinely caught in traps "trash" animals. When you wear a fur coat, collar, or cuff, you are supporting unimaginable cruelty.

All eyes are on you, and this is a terrible example to set, especially when so many fashionable alternatives exist. Won't you do the decent, humane thing and stop wearing fur?

Please let us hear from you.

Sincerely,
PETA

Please visit FurIsDead.com to learn more or to become PETA's newest member.

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