Giving Animals a Future Through Life Insurance

Augustus Carter member Jane Carter and Mickey

One of the easiest and most affordable ways in which you can support PETA's work is by making a gift of life insurance.

A common way to do this is to make PETA a beneficiary of an already existing or new policy. All that you need to do is fill out a beneficiary designation form, available from your insurance company. Most forms simply require PETA's full name, People for the Ethical Treatment of Animals.

You can also donate all or a portion of any group-term or excess coverage that you may receive from your employer. Although this coverage is provided free by your employer, you, as the employee, must pay income tax on the cost of the coverage in excess of $50,000. You can avoid paying this tax by naming PETA the “irrevocable beneficiary” of coverage that exceeds $50,000 for the entire taxable year. By doing so, you can help animals at no cost and with a possible tax savings.

Here’s a great real-life example: Augustus Carter recently made a gift to PETA. As a result, PETA is the owner and beneficiary of her current life insurance policy for the last 30 years. Augustus’s daughter wrote, “I don’t know who you are; I only know that I love you. My heart is full of hope and I am comforted to know that there are still people left in the world who will stand up for what they believe in. I love you.”

More information about making a gift of life insurance or life insurance policies may be obtained by contacting Tim Emstein, PETA's planned giving manager, at 773- 543-8212 or at TimE@peta.org.

PETA's Gift & Estate Planning Club

Ingrid's Message

As you know, PETA's motto is "Animals are not ours to eat, wear, experiment on, or use for entertainment." In this issue, we give you a look inside our Captive Animals & Entertainment Issues Department (CAED). Of course, we target major venues where animals are exploited or forced to perform such as zoos, circuses, and rodeos, but there are myriad other ways in which animals are used for human amusement.

For example, the University of Nevada, Las Vegas wanted to use a wolf as mascot, thinking that the sight of a wolf as a mascot would feel when surrounded by a roaring crowd. We explained that the alligators would be denied cruelly alternatives.

“On the contrary,” said the cage-less owner of a bar in Louisville, Kentucky, “we contacted them, they have implemented a policy banning any events that use animals. Because of the commitment that you have made through PETA’s Augusta Club, we will be earning even more dollars for animals in the years to come.”

Contested from page 1

We are pleased to see support for animal rights across the board.

Augustus Club member June Carter and Mickey

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CAEI Director Debbie Leahy holding the following:

Animals Are Not Ours to Use for Entertainment
CAEI—Making Dreams Come True for Animals

When PETA was founded, it seemed a dream come true.
CAEI—Making Dreams Come True for Animals

President and CEO of the Cleveland Clinic, Sam Franklin, agreed.

When asked what has been the most rewarding time in her career so far, Debbie described PETA’s campaign against the Suwanee Bros. Circus.

When PETA was founded, it seemed a dream come true.
CAEI—Making Dreams Come True for Animals

Debbie and her staff are having an interview with Internet company Yahoo! regarding its commitment to not doing business with exotic animals.

We want to shut down pseudo-sanctuaries that breed animals and sell them to carnivals.

We want to build on these successes, and we have big plans to do just that in the coming years.

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