



May 14, 2021

Dear Mr. Holland,

The out-of-touch video for “We Never Have Sex Anymore” risks resurrecting the chimpanzee trade in Hollywood. Dressing up chimpanzees, presenting their fear grimaces as “smiles,” and placing them side by side with celebrities is a dangerous messaging trifecta, and there isn’t a primate expert alive who doesn’t condemn this kind of old-school exploitation. If you were going for counterculture, you hit it out of the park.

We believe that the chimpanzees in the video came from the notorious animal supplier Steve Martin, who has been cited numerous times for failing to meet the minimum standards set by the federal Animal Welfare Act, including for locking chimpanzees and orangutans in cramped, barren “night housing” for up to 18 hours a day. He also has a history of disposing of unwanted chimpanzees and other wild animals. Two of the chimpanzees he used ended up at the atrocious G.W. Zoo, which was featured in Netflix’s *Tiger King*.

There are plenty of things we all miss about the ’90s—but animal exploitation isn’t among them. Every minute your video remains online, it risks legitimizing a cruel industry, propping up the exotic “pet” trade, and reversing years of animal advocacy work that has nearly ended the use of chimpanzees in Hollywood. These chimpanzees’ tragic story is something that just *can’t repeat*. We urge you to pull the video immediately.

Sincerely,

Lauren Thomasson
Senior Manager, Animals in Film and Television
PETA

PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS

[Washington, D.C.](#)

1536 16th St. N.W.
Washington, DC 20036
202-483-PETA

[Los Angeles](#)

2154 W. Sunset Blvd.
Los Angeles, CA 90026
323-644-PETA

[Norfolk](#)

501 Front St.
Norfolk, VA 23510
757-622-PETA

[Berkeley](#)

2855 Telegraph Ave.
Ste. 301
Berkeley, CA 94705
510-763-PETA

Info@peta.org
PETA.org

[Affiliates:](#)

- [PETA Asia](#)
- [PETA India](#)
- [PETA France](#)
- [PETA Australia](#)
- [PETA Germany](#)
- [PETA Netherlands](#)
- [PETA Foundation \(U.K.\)](#)