Partner With PETA!

People for the Ethical Treatment of Animals (PETA) is the largest animal rights organization in the world, and PETA entities have 9 million members and supporters worldwide.

All PETA Business Friends receive the following:

- **A framed Certificate of Appreciation**
- **Company name listed in PETA's Annual Review** (published on our website, plus 16,000 copies printed yearly)
- **Opportunities to include enclosures in gift bags distributed at PETA events attended by influencers, celebrities, and our supporters and donors**
- **Annual subscription to PETA Global magazine and access to other PETA literature and stickers for your company's online order enclosures**
- **Use of the PETA Business Friends logo**
- **Acknowledgement on the PETA Shopping Guide Instagram page**
- **E-mail promotions**
  - PETA's shopping guide e-news (a monthly shopping and style guide with more than 500,000 subscribers)
  - PETA Prime E-News (a weekly recap of PETA Prime content with more than 16,000 subscribers)
- **Listings on PETA websites**
  - **PETA Shopping Guide**: PETA's directory of the best cruelty-free and vegan brands
  - **PETA Business Friends**: Companies that support PETA are listed here.
- **Consideration for PETA Prime blog placement**

**SILVER ($500)**
- Company name listed on PETABusinessFriends.com
- Five PETA Prime E-News features
- Two listings in PETA's shopping guide e-news

**GOLD ($1,000)**
- Name and logo listed on PETABusinessFriends.com
- 10 PETA Prime E-News features
- Five features in PETA’s shopping guide e-news
- One listing in our annual holiday e-news (sent to an extended audience)
- 2,000 company flyers distributed via enclosure in PETA Catalog fulfillment orders

**PLATINUM ($2,500)**
- Company name and logo listed on PETABusinessFriends.com
- One PETA Shopping Guide website spotlight feature
- 15 PETA Prime E-News features
- Eight spotlight features in PETA's shopping guide e-news
- Two listings in our annual holiday e-news (sent out in November and December)
- 4,000 company flyers distributed via enclosure in PETA Catalog fulfillment orders
- 2,000 coupons distributed via enclosure in PETA's new-member welcome kits*

**DIAMOND ($5,000+)**
- Consideration for event sponsorship**
- A customized package that meets your needs

*Content is subject to editorial revision. **Restrictions apply. Based on availability of events.

Inclusion in the PETA Business Friends program does not constitute an endorsement by PETA of the products or services offered by the member. PETA retains discretion to accept or deny applications for membership in the PETA Business Friends program. If your application is not accepted, your payment will be refunded. This is a yearly membership. Memberships can start at any time of the year.