

LIAR, LIAR

PANTS ON FIRE

AWARD

PETA condemns and shames

Zoo Med Laboratories, Inc.

for misleading consumers into treating snakes cruelly by falsely claiming that a snake can be held in an enclosure that is only half the length of their body, even though experts agree that being able to stretch out is essential to snakes' well-being.

JANUARY 2021



INGRID E. NEWKIRK, PRESIDENT



PETA

PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS