



CANADA: IT'S TIME TO MOVE AWAY FROM MEAT

This is a real individual, with thoughts, fears, the ability to feel love for his mother, his friends, his life. He was raised in filth, treated as a “thing,” not a living, feeling being. He died slowly on the hard, filthy floor of a factory farm before he could be forced onto a truck, scared and confused—not even knowing what a truck was—and taken to his death in a place where blood and offal are spattered on the floor and walls and the smell of fear is everywhere.

A recent study found that slaughterhouses didn't consistently stun animals before

hanging them up by the legs and dismembering them—causing them excruciating pain.

What did pigs ever do to deserve this?

And what are you thinking, that you would pay for such suffering, for animals to be cut into pieces? They are made of flesh and blood, just like you. No one needs meat. It causes heart disease, cancer, stroke, high blood pressure, diabetes, and obesity.*

Eat as if everyone's life depends on it, because it does.

We will help you: free vegan starter kits, mentors, and recipes at PETA.org/Vegan. **PETA**

*PETA.org/Sources