



PEOPLE FOR  
THE ETHICAL  
TREATMENT  
OF ANIMALS

April 13, 2020

Andre Nogueira, CEO  
JBS USA

Dear Mr. Nogueira,

After learning that JBS shut down a cow slaughterhouse in Souderton, Pennsylvania, and another in Greeley, Colorado, after dozens of workers contracted COVID-19, including two who have now died, I'm writing with an urgent, lifesaving suggestion. Will you please not only help "flatten the curve" but also get ahead of the consumer curve by modernizing your business model? This would involve shutting down meat production permanently and making the transition to producing only vegan meats—something that an increasing number of people are turning to and that will only soar in market demand. PETA would chip in to defray the cost of retraining your employees.

Filthy factory farms threaten everyone's health—not just that of workers and meat-eaters—by creating a breeding ground for deadly diseases. Mad cow disease came from the spinal cords of cows cut out at slaughter. Swine flu—which came from farmed pigs—has killed hundreds of thousands of people worldwide. Likewise, bird flu can easily spread on crowded chicken farms. Now, while the world is battling the current pandemic—which originated in a meat market—it's crucial that all of us, including JBS, do our part to help prevent future outbreaks and protect people around the world.

Working on a kill floor has always been a dangerous and dirty job. Staff must keep up with absurdly fast slaughter speeds, in addition to witnessing and participating in truly revolting practices, such as killing petrified cows. Now they also have to worry about becoming infected with deadly COVID-19.

JBS is already planning to produce some vegan meats, so while the writing is on the wall, please start producing *only* vegan meats, which would aid human health, the environment, and, of course, animals.

I look forward to hearing from you.

Very truly yours,

Ingrid E. Newkirk  
President

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