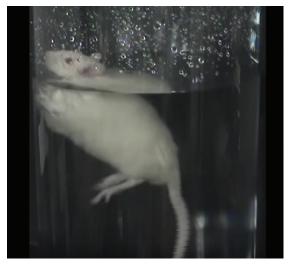
Dear Mr. Ricks,

I was horrified to learn that Eli Lilly has not yet banned the notoriously cruel forced swim test, also known as the "behavioral despair test."

This test is mired in scientific controversy, and Eli Lilly's use of it hasn't helped bring to market any approved antidepressant treatments for humans. Even the results of the forced swim test for Prozac, your most successful antidepressant, are inconclusive and unreliable.

I urge you to act with compassion by permanently banning the cruel and worthless forced swim test.

Sincerely,







[SIGN NAME HERE]

PLACE FIRST CLASS STAMP HERE Mr. David Ricks, CEO Eli Lilly Lilly Corporate Center Indianapolis, IN 46285 USA

AFTER FOLDING, PLEASE SEAL THIS EDGE SECURELY