



January 13, 2020

Rodney Barreto, Chair
Miami Super Bowl Host Committee

Dear Mr. Barreto,

We are amazed that the committee has decided to dismiss concerns regarding the promotion of this year's Python Challenge by renaming it the Python Bowl and plans to include footballs made from the snakes' skin in this year's Super Bowl festivities. The pythons are in Florida because of the irresponsible exotic-pet trade—in which the snakes were sold to irresponsible people who then abandoned them—and they're being killed now through no fault of their own. There is simply nothing here to cheer about. Using their skin as part of the entertainment trivializes the animals' deaths, and killing them should not be seen as something fun. Please assure us that you will reverse course on this wretched idea and decide not to promote the Python Bowl. We look forward to updating our concerned members and supporters, many of whom are ready and willing to escalate actions in order to protect these animals from further vilification and gratuitous cruelty.

Best regards,

Ingrid E. Newkirk
President
PETA

PEOPLE FOR
THE ETHICAL
TREATMENT
OF ANIMALS

[Washington, D.C.](#)

1536 16th St. N.W.
Washington, DC 20036
202-483-PETA

[Los Angeles](#)

2154 W. Sunset Blvd.
Los Angeles, CA 90026
323-644-PETA

[Norfolk](#)

501 Front St.
Norfolk, VA 23510
757-622-PETA

[Berkeley](#)

2855 Telegraph Ave.
Ste. 301
Berkeley, CA 94705
510-763-PETA

Info@peta.org
PETA.org

[Affiliates:](#)

- [PETA Asia](#)
- [PETA India](#)
- [PETA France](#)
- [PETA Australia](#)
- [PETA Germany](#)
- [PETA Netherlands](#)
- [PETA Foundation \(U.K.\)](#)