

Innovator FOR ANIMALS

..... **AWARD**

PETA recognizes and commends

REEBOK

for its innovative and sustainable “Cotton + Corn” initiative, which perfectly demonstrates the superiority of cruelty-free, plant-based technology over leather and other animal-derived materials and provides trendsetters and activewear enthusiasts alike with sneakers that are durable, light, zero-waste, and, best of all, animal-friendly.

~ **APRIL 2019** ~



INGRID E. NEWKIRK, PRESIDENT

