ONE DAY, TIM AND ABBY DECIDED TO GO FISHING.

THIS IS GOING TO BE FUN!

I CAN’T WAIT TO SEE HOW MANY FISH I CATCH!

I BET I’LL CATCH LOTS OF FISH WITH MY NET!

1. If someone asks you to go fishing, say “no thanks.” Explain how fish feel pain, and deserve the same respect and protection we give to cats and dogs. Go snorkeling, biking, canoeing, or hiking instead.

2. Don’t eat fish and tell others not to either.

3. Make your own sea kitten by going to PETAKids.com/SeaKitten.

4. Create a “Fishing Hurts” display for your local library. Include pictures, facts, and information about why people shouldn’t fish.

5. Help spread the word by ordering stickers at PETAKids.com/FishStickers.
MEANWHILE, DOWN BELOW, HANNAH AND GIL PLAY HIDE AND SEEK.

READY OR NOT, HANNAH—HERE I COME!

HA! I FOUND YOU.

LOOK WHAT I FOUND, GIL!

COOL, LET’S CHECK IT OUT!

WE SAW THE FISHING NET, IS EVERYONE OKAY?

KIDS, WATCH OUT!

YES, THANKFULLY!

MOM, WHAT’S A FISHING NET USED FOR?

HUMANS USE FISHING NETS TO TRY TO CATCH US, DEAR.
OCEANS ARE BEING EMPTIED BY HUGE NETS THAT YANK FISH AND OTHER TRAPPED ANIMALS OUT OF THE WATER.

MANY DIE STRUGGLING TO GET FREE OR DIE ON DECK.

EVERY YEAR, BILLIONS OF FISH ARE CAUGHT AND EATEN.

THAT'S HOW MY UNCLE SHELDON DIED!

MY BROTHER WAS TAKEN AWAY FROM US IN A NET.

THAT'S AWFUL!

WHY WOULD ANYONE WANT TO EAT US?

OF COURSE WE FEEL PAIN! SEE THIS SCAR?

THAT'S HOW MY UNCLE SHELDON DIED!

MY BROTHER WAS TAKEN AWAY FROM US IN A NET.

HUMANS DON'T SEEM TO THINK THAT WE HAVE FEELINGS OR EXPERIENCE PAIN.

LONG AGO, I WAS CAUGHT ON A SHARP HOOK THAT TORE THROUGH MY MOUTH.

OF COURSE WE FEEL PAIN! SEE THIS SCAR?
I was hurt and weak for a long time. When that man touched me, he hurt the oil on my skin, the oil that protects us from getting sick.

No matter how hard I tried, I couldn’t breathe …

I thought for sure that I was going to end up as someone’s dinner, but I was thrown back into the water instead.

I was hurt and weak for a long time. When that man touched me, he hurt the oil on my skin, the oil that protects us from getting sick.

It was so painful, and I was so scared when I was yanked out of the water!

I wish humans would stop hurting us!

Thankfully, more and more kind kids now understand that we have feelings and won’t go fishing or eat fish.

We’re so glad that you’re okay!
BACK ON THE RIVERBANK, ABBY AND TIM ARE PACKING UP FOR THE DAY

WHAT'S WRONG?

IF ONLY WE COULD TELL EVERYONE.

HMMM, THAT GIVES ME AN IDEA …

WHY WOULD YOU WANT TO CATCH FISH ANYWAYS?

HEMM, THAT GIVES ME AN IDEA …

WE FISHED ALL DAY AND DIDN'T CATCH ANYTHING!

IT'S FUN!

WHAT'S SO FUN ABOUT HURTING AND KILLING LITTLE ANIMALS?

HURTING?

WHAT'S SO FUN ABOUT HURTING AND KILLING LITTLE ANIMALS?

WHY WOULD YOU WANT TO CATCH FISH ANYWAYS?

IT'S FUN!

WHAT'S SO FUN ABOUT HURTING AND KILLING LITTLE ANIMALS?

HURTING?

WHAT'S SO FUN ABOUT HURTING AND KILLING LITTLE ANIMALS?

HURTING?
I never thought of it like that before …

Fish don’t feel pain!

Of course they do!

Fish feel pain just as humans and other animals do.

Fish may not be able to scream or bark to let us know they are hurting …

But their pain and fear are very real.

I never thought of it like that before …

Fish may not be cuddly like Henry here, but they are just as curious and unique as cats and dogs.

Fish don’t feel pain!

Just because they look and act differently doesn’t mean that they should be bullied.

I don’t want to be a bully. I’m never going to go fishing or eat fish again!

I can’t wait to tell all of our friends what we’ve learned!

Let’s cut up my net.

Me either!
FISH ARE FRIENDS, NOT FOOD!

WAIT, LOOK!

SEE—I TOLD YOU FISH WERE SMART!

THE END!

DID YOU KNOW?

Fish talk to each other using squeaks and squeals. They even listen in on others to gather information!

Using their mouths like we use our hands, fish collect food, make nests for their babies, and gather rocks to build hiding places.

Some fish like to garden! These gardeners with gills allow tasty types of algae to grow while weeding out the types they don’t like to eat.

Fish are smart, interesting animals who make friends with their “school-mates,” enjoy spending time with their families, and don’t want to be hurt any more than you do.