

## **Plant Based Foods, Inc., Brand Ambassador**

Plant Based Foods, Inc., is seeking outgoing, energetic brand ambassadors who are passionate about vegetarian and vegan food. Each one will serve as an in-store marketer, product sampler, and sales representative for Plant Based Foods brands, including but not limited to MozzaRisella.

### **Primary Responsibilities**

- Increase brand awareness and sales through product sampling
- Develop and maintain relationships with grocery buyers, chefs, and department managers
- Meet with food-service and restaurant personnel as well as brick-and-mortar store buyers to ensure that ample product for demos is ordered and that product is reordered after demos
- Research and identify potential customers for Plant Based Foods products
- Submit demonstration and sales reports

### **Locations**

Los Angeles  
San Francisco  
Orlando  
Southern Florida

### **Qualifications**

- Knowledgeable about vegan and vegetarian foods
- Outgoing, personable, driven, and comfortable approaching strangers
- Prior experience within the food industry or sales or as a brand ambassador
- Must have a valid driver's license and own a car
- Able to lift 50 lbs. and set up displays
- Able to work remotely and work flexible hours, including nights, weekends, and holidays
- Able to communicate clearly
- Proficient in Microsoft Office

### **To Apply**

Please submit a résumé, answer the questions below to the best of your ability, and e-mail your materials to [PETABusinessFriends@peta.org](mailto:PETABusinessFriends@peta.org).

Name:

Street Address:

City:

State:

ZIP Code:

Do you have previous experience in the food industry?

Do you have contacts in the food industry, including chefs, store managers, and department buyers?

Are you currently employed or attending school?