



April 29, 2018

Mr. & Mrs. Robert E. Low  
P.O. Box 4208  
Springfield, MO 65808

Dear Mr. and Mrs. Low,

Congratulations on qualifying for the upcoming Kentucky Derby! As you enjoy the festivities of the next week, I ask that you consider those horses who, unlike your young Thoroughbred, are at the end of their racing lives. Will you follow the example of the audiobook company Audible and donate \$15,000 to the Thoroughbred Aftercare Alliance?

For years, many in the racing industry looked the other way as 10,000 Thoroughbreds every year were trucked to slaughterhouses in Canada and Mexico. This can be the fate of famous horses, as well as those whose names are unknown to the public. As you likely know, 1986 Kentucky Derby winner Ferdinand was killed in a slaughterhouse in Japan. Fortunately, this changed in 2012 when all segments of racing backed the formation of the Thoroughbred Aftercare Alliance (TAA). This organization is helping many former racing horses, but funding is a crucial and ongoing issue.

PETA has offered help where we can, first by [recommending](#) the mandatory foal registration fees and other income sources, and most recently by proposing the concept for the [betting terminal technology](#), adopted by the Stronach Group/Amtote, that allows bettors to donate a portion of their winnings to the TAA. We have also rescued four Thoroughbreds, including two directly from kill buyers, and all are now enjoying life on the large ranches of several PETA supporters.

If all the owners of horses fortunate enough to be running in the 2018 Kentucky Derby would pledge \$15,000, it would make a world of difference to Thoroughbreds who still have years of life ahead. You would also be setting a wonderful example to the entire industry and to the public. And perhaps your generosity will bring you good karma on May 5!

May I hear from you about this important issue?

Regards,

Kathy Guillermo  
Senior Vice President

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