



March 15, 2017

Mr. Patrick Talty  
General Manager  
U.S. Bank Stadium

Via e-mail: [REDACTED]

Dear Mr. Talty:

I'm writing to you on behalf of PETA and our more than 5 million members and supporters worldwide, in response to news reports that birds are colliding into the glass sides of U.S. Bank Stadium at an alarming rate. We respectfully urge you to take proactive measures to ensure that animals are no longer harmed.

Reflective glass windows are extremely hazardous as birds will careen into them at high speeds because they cannot distinguish between sky and a reflection of it. Their fragile bones, some of which are hollow, make them well suited to flight but largely unable to survive such collisions. As glass-walled buildings continue to proliferate, killing birds all over the world, architects are coming up with innovative ways to prevent or mitigate these losses to wildlife. Some structures, like the [Bridge Building at Vassar](#), used 'frits', pencil-thin ceramic imbedded in or on glass in patterns, to break up the reflection and deter birds. Other prominent buildings, including the [Javits Convention Center in Manhattan](#), have installed patterned glass panels to deter birds from flying into them. Coating glass can also reduce its reflectiveness and save lives. More information about frits and glass coating can be found at <http://www.ornilux.com/>.

Will you please consider updating the stadium to prevent more unnecessary deaths? We would be happy to offer more suggestions and assistance. I can be reached at [REDACTED] or via e-mail at [REDACTED]. Thank you.

Very truly yours,

Daphna Nachminovitch  
Vice President  
Cruelty Investigations Department

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