



# HOW TO MAKE CHANGE FOR CHAINED DOGS!

## Ready to get started? Here's how:

- Talk to your colleagues, friends, and family about the suffering that dogs endure when they're kept chained. Let them know that they can reduce these dogs' suffering just by donating their loose change. Need more info and photos to share? [We've got you covered.](#)
- Print several "[Change for Chained Dogs](#)" labels, and tape them onto empty jars, coffee canisters, or metal cans. Display them in your office, in your workplace break room or cafeteria, beside your business's cash register, or on the reception desk at your local library or gym. Don't forget to get permission, and be sure to empty them daily.



- If you've written to [ActionTeam@peta.org](mailto:ActionTeam@peta.org) and received your brochures in the mail, leave a few brochures next to each donation jar so that others can learn why chaining dogs is cruel.
- Color in the fundraising thermometer as you go so that everyone can keep track of the amount of money they've raised. For \$265, we can provide one neglected dog with a sturdy, comfortable doghouse.
- When the fundraiser is complete—for example, after one month of collecting donations—you can make your gift online by visiting PETA's [doghouse donation page](#), or write a check made payable to "PETA," with "Change for Chained Dogs" in the memo line, and mail it to:



PETA  
Change for Chained Dogs  
2154 W. Sunset Blvd.  
Los Angeles, CA 90026

## Need more tips and ideas? Check these out:

### Get creative.

Make posters to hang up around the office to let people know about the fundraiser. Grab a coworker and brainstorm ways to get more colleagues, businesses, and others in the community involved.

### Every penny counts.

Let everyone know that every bit of change—yes, even pennies!—counts when it comes to helping dogs left outdoors to cope with harsh winters and sweltering summers. The funds raised will give them the closest thing to a home that many will ever know.

### Speak up.

If possible, set up a table during lunchtime to promote the fundraiser and get colleagues to donate. Or simply position yourself in a high-traffic area where you know colleagues are sure to pass by.

### Go one step further.

Want to make a difference for chained dogs in your community? If your city doesn't already have a [chaining ban in place](#), ask your officemates to join you in writing letters to city or county legislators asking them to ban dog tethering. Be sure to explain how [a chaining ban protects dogs and the whole community](#). Need help getting started? E-mail us at [ActionTeam@peta.org](mailto:ActionTeam@peta.org).

### Have fun.

Remember that you're helping dogs in need with every coin collected. All the participants will feel great knowing that they're making a difference.

How about getting your whole workplace involved?

Ask your Human Resources representative if you can create a competition in which each department is challenged to raise the most change for chained dogs.

If you need more brochures along the way, just e-mail us at [ActionTeam@peta.org](mailto:ActionTeam@peta.org) and let us know.

Let's make some change for chained dogs!

Kind regards,

**PETA's** Action Team Staff

