

How to Raise Change for Chained Dogs!

Ready to get started? Here's how:

- Talk to your colleagues, friends, and family about how dogs suffer when they're kept chained. Let them know that they can reduce these dogs' suffering just by donating their loose change. Need more info and photos to share? [We've got you covered.](#)
- Print several "[Change for Chained Dogs](#)" labels, and tape them onto empty jars, coffee canisters, or metal cans. Display them in your office, in your workplace break room or cafeteria, beside your business's cash register, or on the reception desk at your local library or gym. Remember to get permission, and be sure to empty them daily.
- If you've written to ActionTeam@peta.org and received your brochures in the mail, leave a few brochures next to each donation jar so that others can learn why chaining dogs is cruel.
- Color in the fundraising thermometer as you go to allow everyone to keep track of how much money they've raised for dogs in need. For \$265, we can provide one needy dog with a doghouse.
- When the fundraiser is complete—for example, after one month of collecting donations—you can make your gift online by visiting PETA's [doghouse donation page](#), or write a check made payable to "PETA," with "Change for Chained Dogs" in the memo line, and mail it to:

PETA
Change for Chained Dogs
2154 W. Sunset Blvd.
Los Angeles, CA 90026



Need more tips and ideas? Check these out:

Get creative.

Make posters to hang up around the office to let people know about the fundraiser. Grab a coworker and brainstorm ways to get more colleagues, businesses, and others in the community involved.

Every penny counts.

Let everyone know that every bit of change—yes, even pennies!—counts when it comes to helping dogs left outdoors to cope with harsh winters and burning hot summers. The funds raised will give them the closest thing to a home that many will ever know.

Speak up.

If possible, set up a table during lunchtime to promote the fundraiser and get colleagues to donate. Or simply position yourself in a high-traffic area where you know colleagues are sure to pass by.

Go one step further.

Want to make a difference for chained dogs in your community? If your city doesn't already have a [chaining ban in place](#), ask your officemates to join you in writing letters to city or county legislators asking them to ban dog tethering. Be sure to explain how [a chaining ban protects dogs and the whole community](#). Need help getting started? E-mail us at ActionTeam@peta.org.

Have fun.

Remember that you're helping dogs in need with every coin collected. All the participants will feel great knowing that they're making a difference.

Want to get your whole workplace involved? Ask your Human Resources representative if you can create a competition in which each department is challenged to raise the most change for chained dogs. If you need more brochures along the way, just e-mail us at ActionTeam@peta.org and let us know.

Let's make some change for chained dogs!

Kind regards,

PETA's Action Team Staff