



MOBILE VETERINARY SPAY/NEUTER CLINICS

PETA owns and operates three mobile clinics that serve communities in southeastern Virginia, from Emporia to Cape Charles and many locations in between, including Boykins, Franklin, Gloucester County, Hampton, Isle of Wight County, Newport News, Norfolk, Poquoson, and others. A total of **2,726** animals were spayed or neutered at low to no cost in order to prevent unwanted births. Of those, **1,513** surgeries were also performed free of charge or for a token fee for indigent families. So far this year, PETA has performed **5,570** surgeries, and **3,252** of those were for indigent families. Since the program's inception in 2001, **115,689** dogs, cats, and rabbits have been spayed or neutered at PETA's clinics.

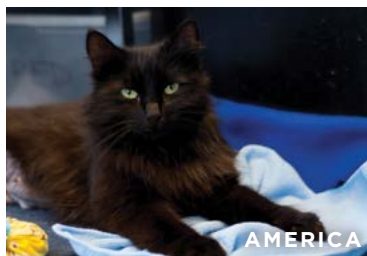
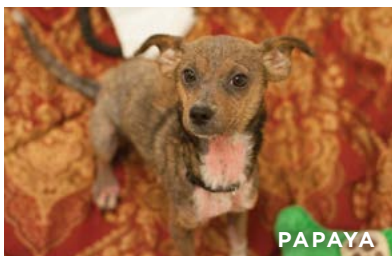
COMMUNITY ANIMAL PROJECT STATISTICS

PETA's Community Animal Project is a fieldwork and sheltering division dedicated to assisting animals and citizens in and around Hampton Roads and southeastern Virginia. Fieldworkers respond to calls for help with behavioral issues, grooming needs, placement in new homes, animal retention, doghouses, veterinary care, euthanasia, transport to and from veterinary clinics, and more. The following information details some of the project's activities:

- Calls for assistance from citizens in 25 Virginia localities: **563** (year to date: **1,129**)
- Families counseled or aided with regard to retaining their animals: **65** (year to date: **142**)
- Animals accepted into PETA's shelter: **448** (year to date: **848**)
 - Transported/transferred to other area shelters: **129** (year to date: **228**)
 - Adopted: **15** (year to date: **48**)
 - Euthanized: **304** (includes **82** for indigent owners and **158** feral cats considered a nuisance in jurisdictions that do not serve feral cats, including Portsmouth, Southampton County, Middlesex County, and others)
- Estimated number of animals referred to PETA by other area sheltering agencies and veterinary clinics: **50** (year to date: **100**)
- Free transportation to and from spay/neuter appointments: **175** (year to date: **358**)
- Free new doghouses delivered: **32** (year to date: **134**)
- Total funds spent on local programs to date: **\$817,795**

ADOPTIONS INTO LOVING, PERMANENT HOMES

- **Russell**, a sweet little terrier who was badly injured during an attack by other dogs and left to suffer from infected puncture wounds as well as terrible bruising before he was surrendered to PETA, made a full recovery and found a wonderful new home with a retired couple and their larger dog, Eddie, in Pennsylvania.
- **Joey**, a young hound mix, was kept outside, where he was attacked by another dog and allowed to languish without care for his deep puncture wounds. By the time his owners contacted PETA for help, his infected leg was so painful that he couldn't bear weight on it. With veterinary care, he recovered in a foster home until he was ready for adoption, and he found a wonderful home at our recent regional adoption event.
- **Daisy**, a 9-year-old Chihuahua whose owner fell upon hard times and asked PETA to take her in, was suffering from a urinary tract infection, skin problems, and cataracts. She was treated in a PETA foster home for a few weeks before being adopted by a retired woman with another senior dog.
- At only 8 months old, little **Papaya** was suffering from a severe case of mange and a skin infection all over her body. Unable to manage the needed care, her owners surrendered her to PETA. We provided her with intensive veterinary care and a devoted foster family, who eventually decided to adopt her.
- **America** was struggling to survive outside 24/7. A good Samaritan who tried taking care of her realized that the cat needed more care than she could provide and called PETA to take her in. After being spayed and spending a few weeks in PETA's shelter, America was adopted.
- A woman in a rural area called to ask for our help with a litter of **kittens** who had been born to one of the stray cats she was feeding. We arranged to have the woman's three adult cats sterilized at our clinic, but she couldn't afford to take care of the kittens, so she surrendered them to PETA, and we found them all loving homes.





DOVE



ELDERLY CAT



HOUND PUPPIES



RACCOON



GOSLING



JOSIE



PRINCESS



FAT MAMA AND DIESEL

RETENTION, REHABILITATION, AND RESCUE

- A local restaurant called PETA after a juvenile **dove** fell from a nest and appeared injured. We gently scooped her up and transported her to our friends at the Virginia Beach SPCA for rehabilitation.
- One of our fieldworkers was made aware of an injured **elderly cat** who had several maggot-infested puncture wounds and whose blood covered his owner's porch. We rushed him to the nearest emergency veterinary clinic, where he was euthanized by a kind veterinarian.
- PETA fieldworkers rescued three **hound puppies** who had been kept outside 24/7 in a filthy pen and transferred them to the Virginia Beach SPCA for adoption.
- A good Samaritan found an **orphaned raccoon** near her house and called PETA for help. We transported him to a reputable wildlife rehabilitation facility.
- PETA staff were alerted to the plight of a **gosling** who had somehow fallen into the Elizabeth River and was unable to get out on his own. Our team quickly jumped into our rescue boat, scooped him up, and carried him to safety. He was transferred to the Virginia Beach SPCA for rehabilitation and release.
- PETA's mobile clinic staff performed surgery on a cat named **Josie**, who had a large laceration with exposed tissue on her back.
- **Princess** (the dog pictured with her guardian at the top of page 1) was suffering from a large, infected mammary tumor that had ruptured. We transported her to a local clinic to have the tumor and a large skin tag removed as well as to have her spayed.
- **Fat Mama and Diesel** used to be kept in a garage almost exclusively. PETA provided them with free doghouses so that they could be outside in the fresh air more often. We also took dog food to their indigent owner several times and replaced their metal pinch collars with safe, comfortable nylon collars.

SPAY/NEUTER SURGERIES

Among 175 other dogs and cats, we transported **Honey**, **Lady Luck**, **Face**, **Sydney**, **Mr. Clingy**, **XO**, and **Mittens** to and from their free spay and neuter appointments for their caring, indigent owners.

SPECIAL EVENTS AND COMMUNITY OUTREACH

- The Virginia Beach SPCA, the Virginia Beach Animal Care and Adoption Center, the Norfolk Animal Care Center (NACC), the Chesapeake Humane Society, Chesapeake Animal Services, the Danville Area Humane Society, the Peninsula Regional Animal Shelter, and Partners Among Cats and Canines (of Southampton County) joined PETA at our Bea Arthur Dog Park in Norfolk with more than 30 adoptable dogs, including Mad Max and Pot Pie, for a **regional adoption event**.
- A one-of-a-kind spay/neuter and **adoption ad** for the NACC debuted on the local light rail transit train. The ad, which was designed and cosponsored by PETA, features beautiful animals sheltered by NACC, photographed by the center's manager, Barbara Hays.
- PETA's shelter participated in "**Human Walk**" events held in Norfolk and Chesapeake that gave people working in downtown areas the opportunity to walk shelter dogs during their lunch break.
- PETA has partnered with Friends of Norfolk Animal Care Center to offer **free spay/neuter surgeries and rabies vaccinations** to residents of neighborhoods in Norfolk that have been identified as most in need by the city.
- Our mobile clinics division has also introduced a **military discount** on spay and neuter surgeries for the animals of active-duty and retired members of the Armed Forces.



XO AND MITTENS



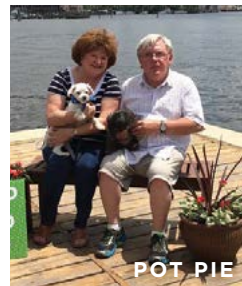
HONEY



MR. CLINGY



MAD MAX



POT PIE



'HUMAN WALK'



LIGHT RAIL AD



- PETA was one of a dozen shelters in Virginia to participate in the **#Passion4Compassion** social media adoption campaign in June. The goal of the campaign was to celebrate and recognize the hard work of shelter employees and to promote adoption. Using the hashtag **#Passion4Compassion**, shelters featured photos of staffers (such as Heather and Kate, left) and adoptable animals along with their profiles. A total of 231 animals were adopted from participating shelters during the four-day event!



- After a dog found dead in a Virginia Beach brush fire was determined to have been tied up and lit on fire while still alive, PETA offered a **\$5,000 reward** for information leading to the arrest and conviction of the person responsible for her torture and death. Officials soon located and arrested Virginia Beach resident Arthur Marques Vieira on charges of torturing an animal and causing her death, giving false information to criminal investigators, and dumping companion animals on private property.
- PETA **donated more than \$600 worth of tests** for FIV and FeLV to the municipal animal-control authority in Smyth County, Virginia, to aid in assessing 100 or so cats seized from a hoarder situation.

EUTHANASIA CASES



- **Cinnamon's** owner showed up at PETA desperate to alleviate the suffering of his cat, who had sustained an injury to her hind end. Her entire tail had become necrotic and infected, so we provided her with a merciful euthanasia.



- We ended the suffering of **D.O.G.**, a 13-year-old pit-bull mix, who was surrendered to PETA for euthanasia after he had become immobile. He had advanced hip dysplasia and arthritis causing muscle wasting in his hind end. He was also underweight, with wounds and pressure sores on his legs as well as tumors on his body, an ear infection, and poor eyesight.



- **Charlie** was geriatric, blind, deaf, and immobile, with overgrown nails, dermatitis, and kidney failure. His owner was thankful that PETA was able to provide Charlie with a peaceful release from his suffering.



CHI CHI



BELLA



EARL



COURTLAND FERAL CAT



COBBLER



ROCK



MAX

- A concerned neighbor alerted a PETA fieldworker to **Chi Chi's** prolapsed uterus. The dog's temperament was unpredictable as a result of having been kept penned and isolated, and her owner agreed that euthanasia was the kindest option for the suffering and aggressive dog.
- We came to the aid of a geriatric, immobile malamute named **Bella** whose owner had no transportation. Bella had stopped eating, was drenched with urine, and cried out in pain from even the gentlest touch.
- **Earl's** owner called PETA, desperate for help after the Weimaraner had become immobile and stopped eating and drinking. He also suffered from a painful urinary tract infection as well as a football-sized tumor hanging from his abdomen. His owner didn't have transportation, so he called PETA, and we were able to end Earl's suffering.
- PETA was called by local residents to remove more than **30 feral cats** in the town of Courtland, whose resources are extremely limited. Many of the cats were suffering from upper respiratory infections, diarrhea, anemia, wounds, and abscesses.
- We provided a 10-month-old hamster named **Cobble**, who had developed sores and scabs, hair loss, multiple tumors, and disorientation, with a humane death.
- After being directed to PETA by another local shelter, a desperate owner without transportation pleaded for us to come and scoop up his dog, **Rock**, an 8-year-old Rottweiler enduring terrible symptoms from advanced bone cancer and hip dysplasia. We immediately responded and found that he also had multiple pressure sores and was emaciated, covered with fleas, and suffering from a terrible eye infection, so we ended his suffering.
- **Max's** owner called PETA for help with euthanasia for his sweet 12-year-old mixed-breed dog. Our fieldworker responded and found that he was suffering from advanced mange with open, infected, bloody sores all over his body, along with a severe secondary infection and badly overgrown nails. We put an end to his suffering.
- We took in **31 feral and otherwise unadoptable cats**, including seven from one address in Middlesex County, Virginia, which offers no services to cats and has no facility to house them. The property owner contacted us because her house was scheduled to be demolished and she wanted to make sure that the cats she was feeding wouldn't get crushed or starve to death. Most of them were suffering from severe upper respiratory infections.



- Portsmouth's animal control and humane society, which don't render any services to feral cats, referred a business to PETA because an unaltered **feral cat** had been hanging around for a week with an obviously injured eye. He was lethargic, had a significant upper respiratory infection, and was suffering from the stifling heat, panting heavily, and moving slowly. We trapped him, kept him comfortable through the legally mandated holding period for strays, and then peacefully ended his misery.
- A PETA fieldworker responded to an early morning emergency pager call about a **wild rabbit** who had become entangled in a fence. A dog had heard the helpless, trapped rabbit screaming and had attacked, compounding the rabbit's fear and suffering. Our fieldworker cut the fence with the property owner's permission and transported the badly injured rabbit for merciful euthanasia.
- An elderly woman called PETA because one of the back legs of her elderly dog was severely swollen. The dog, **Max**, was unable to walk and cried out when touched. Our fieldworker found that his leg was severely matted and likely causing him distress, so he was brought in for grooming. But once he was sedated, our staff was horrified to discover that his feet were cold to the touch, his toes had turned purplish-blue, and dead flesh had started falling off, exposing bone. Our veterinarian recommended that he be euthanized.

GRATITUDE FROM CITIZENS WE HELPED

- After we provided a woman's paralyzed, dehydrated, emaciated kitten with euthanasia services, we received the following text from her:

I want to thank you for everything you have done today for the kitten. The young woman you [sent] out was compassionate and helped me understand what little Liz was going through. I appreciate your kindness.

- After we helped a woman say goodbye to her dog, whom she loved very dearly, she sent us this letter:

I had ... to make one of the worst decisions of my life. ... After crying for a few hours I called PETA. While talking to [Rachel] she calmed me down and told me they assist for no charge they only asked for donations! So after I laid on the floor with my dog for an hour my daughter and I picked him up, placed him in the car and

drive to PETA. It was a longgggg drive crying all the way. They made me feel better. I miss my Akeem [every day]!!! However he was in so much pain. Without the help from PETA my family member would have suffered and died at home. And my children would have been devastated! Please continue to help families that can't afford the outrageous prices vets and pet hospitals charge.

- After we quickly sterilized a dog and cat belonging to a woman whose landlord was threatening to evict her if she didn't get them neutered and vaccinated as soon as possible, she wrote this:

WOW, what you guys are providing is amazing, we did donate, even though the services were offered for FREE!

- After we provided a pit-bull puppy with low-cost sterilization services, the guardian's mother wrote to us:

I just want to say they did a wonderful job on my [son's] pit bull [having] her fixed was such a relief for us we did not want her [having puppies.] I just can't help wondering what [would have happened] to the rest of them if there were any more I'm just glad we saved her from what could [have] been she's a wonderful little girl and we want to keep her that way. I just want to thank you again and to thank the [mobile] units vet and [assistants] for [their] service.

- We were sent a nice note from Josie the cat's grateful owners after we performed surgery on her back, saving them at least \$2,000:

Without PETA's help our girl might not be with us. I truly cannot thank you enough for all you have done for my girl and the joy you have brought our family. We will forever be grateful for everything.

- We received a card from Princess's owners after we transported her to a local clinic to have a large mammary tumor and a large skin tag removed as well as to have her spayed:

There [are] not enough thank-yous in the world to show how we appreciate the care you gave Princess. ... It is from the bottom of our hearts we thank you and will never forget all that has been done.

TO SHARE THE IMPORTANT MESSAGE OF ANIMAL ADOPTION

PETA partnered with actor Tom Hardy, known for his roles in the HBO miniseries *Band of Brothers* and films such as *Inception*, *The Dark Knight Rises*, and *Mad Max: Fury Road*, to create an ad highlighting the love that people find when they welcome a shelter animal into their homes and hearts.



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