

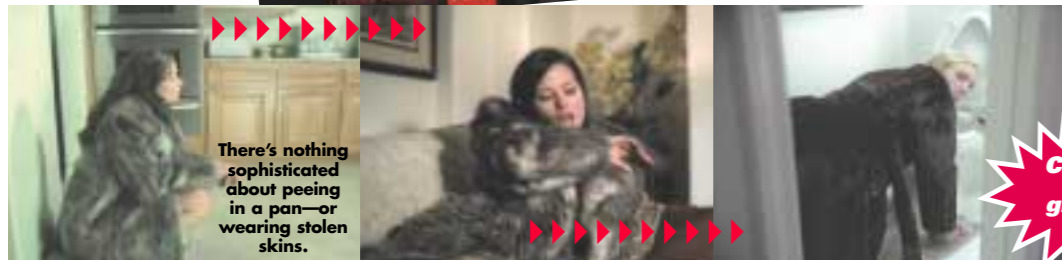
MODELS SHOULD BE THE ONLY FOXES ON THE RUNWAY

Supermodel Fernanda Tavares warns her colleagues that if they model fur, they could be the next target of a PETA runway takeover. In our new ad shot by Todd Oldham, Tavares struts the catwalk wearing a cruelty-free Stella McCartney design. Says Tavares, "You can pay me a million dollars...I'm not going to do fur."

© Todd Oldham

PERSIA WHITE EXPOSES THE BLOODY TRUTH BEHIND FUR

Girlfriends star Persia White and PETA greeted fur-wearing opera fans in New York with the bloody carcasses of skinned foxes, to remind them of the gory reality behind every fur fashion. Persia also posed for our graphic new print and video ads. If you know some fur lovers who need to see where their coats came from, visit PETATV.com to e-mail them the video.



There's nothing sophisticated about peeing in a pan—or wearing stolen skins.

SKIN ACTION

PAUL FRANK FAKES IT

Hot designer Paul Frank created these cute wallets, featuring sea turtles, spotted owls, and other endangered animals, especially for PETA, and he donated a percentage of the sales to us. After being featured in national magazines, these limited-edition babies went fast! If you missed 'em, don't worry: Paul will be creating more goodies for PETA soon.



NOTHING SAYS SOPHISTICATION LIKE CROUCHING OVER A LITTER BOX

Those too vain to shed their skins despite the cruelty—fur-bearing animals are anally and vaginally electrocuted on farms and drowned, trapped, or beaten in the wild—could use a little humiliation. There are some things that only animals can get away with doing—and wearing fur is one of them. PETA captured fur-clad women drinking from the toilet, using a litterbox, and hacking up hairballs—in our new "Fur Is for Animals" commercials. E-mail a fur-wearing friend a link to the ads at PETATV.com.

Check out PETA's great new TV ads!

PETA'S MOST WANTED PELT-PUSHERS

Designer Donatella Versace's ugliest mug shot is now a mortifying ad, which activists paraded outside Versace's flagship store in Milan. *Vogue* editor Anna Wintour also learned that when we catch you flaunting fur,



PETA's plucky activists showed some of their own skin while sporting pleather pumps at the New York Shoe Expo, urging attendees, "Pleather Your Tootsies!"



PLEATHER ON PATROL

One Oregon state cop was so impressed with his off-duty nonleather biker gear that he got his department to use it instead of leather to make motorcycle uniforms. In no time, every patroller in the state was sporting high-tech synthetic motorcycle gear. Washington, Arizona, and Idaho's state patrols quickly followed suit. "Synthetic gear gives our officers better protection from the weather and from abrasion and impact," says Benny Austin, the Washington State Patrol's supply guy, who explains that they are "modernizing" with alternatives to leather and so setting the standard for other agencies.



Five Ways to Fight Skins



- Rid yourself of your dead skin! Please send us your leather and fur clothing and shoes for use in demonstrations: Major Gifts Department, PETA, 501 Front St., Norfolk, VA 23510.
- Log onto PleatherYourself.com for links to some of our favorite shopping sites and to order a free copy of PETA's "Shopping Guide to Nonleather Products."
- Stock up on PETA's free fur cards at FurIsDead.com and distribute them at events likely to be swarming with fur, like symphonies and ballets.
- To order a "Fake" patch and nonleather products, visit PETAMall.com.
- Get PETA's free "skins pack," from our Literature Department at extension 1418. It's full of ideas and pointers on how to help others shed their skin.



Purrs & Grrrs

Grrrs to Home Depot for using cruel glue traps to capture and kill birds at one of its Pennsylvania stores and for plans to poison birds at several stores in the Chicago area. Birds often fly into large, easy-access stores such as Home Depot, then cannot find their way back out. Please urge Home Depot to help, not hurt, by implementing measures to prevent this problem and by using only humane trap-and-release methods when birds do find their way



inside. Contact Robert L. Nardelli, Chair and CEO, Home Depot, 2455 Paces Ferry Rd., Atlanta, GA 30339-4024; 1-800-553-3199; 770-384-3668 (fax).

Purrs to Seventh Generation for developing a line of eco-friendly products that are better for babies and for animals—because they're cruelty-free. For information on the new products, from baby wipes moistened with soothing, all-natural lotion to chlorine-free



diapers, visit SeventhGeneration.com.

Grrrs to *American Idol*'s Clay Aiken for bragging about killing a cat in an interview with *Rolling Stone*. "I think cats are Satan," Clay told the magazine. "There's nothing worse to me than a house cat. When I was about sixteen, I had a kitten and ran over it. ... [Cats] scare me to death." Maybe Clay's next TV appearance will be on *America's Most Wanted*.



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Purrs to Donald Sutherland and Rob Lowe for asking Australia's agriculture minister to outlaw "sow stalls." The actors, who were in Melbourne working on a movie, learned from costar (and PETA pal) James Cromwell that pregnant pigs forced into these narrow metal stalls can barely move and must stand on cold hard cement in their own waste.



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Purrs to the California state legislature for passing the "Healthy School Lunch" Resolution, which calls for the government to "provide daily optional plant-centered vegetarian school lunches, prepared without meat or dairy products," boosting the efforts of parents and others trying to get vegetarian and vegan food offered in public schools. To learn how you can get involved in your state, visit HealthySchoolLunches.org.