

December 30, 2010

To: Nate Robinson, c/o Aaron Goodwin  
From: Michelle Cho

Dear Nate,

Greetings from PETA, the world's largest animal rights organization. We are writing today after seeing [photos](#) of you wearing a large fur coat—which was reportedly a gift from Shaquille O'Neal—and hope that you will consider donating the coat to PETA. In exchange for your donation, PETA will allocate funds equivalent to the value of the coat in order to pay for veterinary care for dogs and cats owned by low-income people in the Boston area.

PETA receives thousands of fur coats from people all over the world who have had a change of heart about wearing and buying fur after learning about the extreme cruelty inflicted on animals who are killed for these products. Each year, millions of foxes, minks, coyotes, rabbits—even dogs and cats—are bludgeoned, genitally electrocuted, drowned, and strangled with wire nooses so that their skins can be made into fur coats and other fur items. PETA's undercover investigations reveal that animals are often skinned while they're still conscious and able to feel pain. Eva Mendes takes us behind the scenes in the fur trade in this video exposé, which we hope you'll take a few minutes to watch:

<http://www.peta.org/features/Eva-Mendes-anti-fur.aspx>.

PETA uses donated furs in educational displays and as bedding for orphaned animals. We also hold annual "fur kitchens" across the country in which we give furs to homeless people. Although nothing can bring back the animals who were killed for these coats, we believe that we can honor their lives by giving back to people who have no other way to stay warm.

Because of the cruelty inherent in the fur industry, many of today's most influential athletes, including Amar'e Stoudemire, Chad Ochocinco, Tony Gonzalez, and Gilbert Arenas, have used their fame to help PETA raise awareness of the cruelty of the fur industry. We hope you will do the same by donating your new fur to PETA in exchange for veterinary care for low-income families' companion animals.

I look forward to hearing from you.

Best regards,

Michelle Cho  
PETA



**PETA**

PEOPLE FOR THE ETHICAL  
TREATMENT OF ANIMALS

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ORGANIZATION DEDICATED  
TO PROTECTING  
THE RIGHTS OF ALL ANIMALS