

January 31, 2011

Heather Cestaro  
Manager of Corporate Community Affairs  
USA Network

**Via e-mail:**

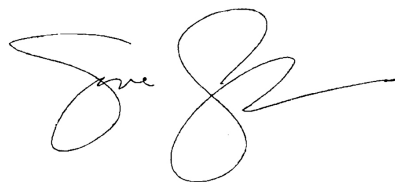
Dear Ms. Cestaro,

Although I played an ambitious dog trainer in *Best in Show*, in real life I wouldn't go near the Westminster Dog Show because it promotes the breeding of animals even as millions are dying for homes in shelters. That's why I'm asking the USA Network to please air PETA's "[Everyday Dogs](#)" public service announcement (PSA) during your Westminster coverage so that viewers will know the real consequences of buying animals rather than adopting from shelters.

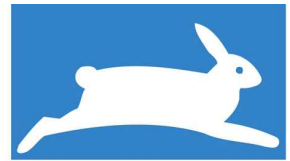
Every time a Westminster viewer rushes out to a pet store or breeder to purchase a dog like the one he or she saw prancing around at Madison Square Garden, a dog in a shelter joins the more than 4 million animals who must be euthanized each year because of a lack of good homes. My friends at PETA and I hope that you'll give your viewers the whole story during the Westminster broadcast by airing "Everyday Dogs," which shows people walking, playing Frisbee, and going on road trips with their dogs—who, unfortunately, are in body bags. The PSA closes with the question "If you buy a dog, what will you do with the shelter dog you kill?"

Thank you for your consideration.

Sincerely,



Jane Lynch



**PETA**

PEOPLE FOR THE ETHICAL  
TREATMENT OF ANIMALS

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